

# Women Inc.

## Women's Day Special

WOMEN  
POWER

Click to send  
greetings to your  
dear ones



Press ESC to close

### Colouring success



Ranjana Kanti, founder, India Redefined and director, Clay n' Color

She founded a movement called India Redefined in 2009. She has worked for various social causes independently. Free tuition to children of illiterate parents, awareness programmes in slums, working for visually handicapped, teaching children of migrant workers, street children and helping riot affected people are some of the activities she has been involved in.

#### The urge to 'do something'

In my early years, I got a chance to go to my house-helper Kamla's slum 'basti'. It was then that I saw this part of India so closely. That day, when I was nine years old, standing in Kamla's slum, seeing the life of a person who keeps our house so clean, I was just more than shocked. I had never seen such filthy atmosphere. I wanted to channelise my strong urge to 'do something', which is one of the reason why I am doing what I am doing. We all have seen lots of trauma in our lives. I learnt about death by experiencing the death of my mother in a road accident. I was then 25 years old and she must be 48. My experience in life is that when one is exposed to painful situations, we have to turn those experiences become useful and create positive things out of them.

#### Success breeds motivation...

Love for India, passion to be the catalyst of change, belief in your actions, trust in others to become as committed and being able to act, to change yourself and others around you are critical success factors. In my opinion, it is not enough to use one's economic freedom only. It is nice and generous for people to donate money, but that alone cannot be satisfying. There needs to be a sense of involvement.

#### Women's Day is an initiative to break the stereotypes.

Looking back at history, leaders are stereo-typically viewed as male. In respect of a few women leaders like Joan of Arc and Jhansi Ki Rani, who made it to the pages of History, their gender has always been noted or made an issue. To break the stereotypes, strong action and force is needed. Women's Day is not (or should not be) a feminist initiative.

-Unnati Narang

Home

es

eve  
oose

a

