"Motivating the beggars to stop begging and start working"

Objective of Campaign - To get rid of Begging in India.

INDIA Redefined recently organized this Campaign at Navi Mumbai - Nerul Railway Station (East) On 17th December 2011 - An Initiative by Physical Labour working class members of Team INDIA Redefined like construction workers, Washer men, Laundry men, House helpers, Garbage Collectors, Watchmen, Plumbers, Car washers, Petrol Pump Employees, Drivers, Auto Drivers, Hawkers, Milkman, Gardeners, Carpenters, Office Peons, Cobblers, Auto Drivers, General Store- Medical Store Salesman, Mithaiwala etc.

It is an Appeal from Team INDIA Redefined to help in organizing similar INDIA Redefined Campaign - Motivating the beggars to stop begging and start working in your Area / City / Station / Colony / University or any Public Place

Many Beggar families, Physical Labour working class members of Navi Mumbai and various people from different colonies who contributed in giving many discarded items like linens, cloths, shoes, utensils, stationery, woolens, books, toys, along with some new things like soaps, tooth paste, biscuits, notebook, pencil etc were part of this campaign.

In this Campaign, these Coordinators made sure that gift packets were given not as a Bheekh or Alms or Charity but as a gift to them for listening to their struggle stories and also to attract these beggars come there on the station and help them start a new life of hardworking.

On 17th December since it was first initiative by Physical Labour working class members - Team INDIA Redefined was not expecting more than 4 beggars to take Oath of not begging in future. but around 12 Beggar families and 5 Beggar Children, whose parents make them beg took an oath that they will Stop Begging.

Since this full Campaign was organized by this Physical Labour working class members of INDIA Redefined - It is an Appeal from Team INDIA Redefined to support them in organizing similar Campaign or in taking Photos, Video, Sponsoring T-shirts, Banners, Posters, for Physical Labour working class members or help in Awareness of this Campaign.

If you want to contribute in this campaign by Contacting us on contact@indiaredefined.org to be part of organizing this Campaign in your Area/ City/ Village / Stations / or any Public Place or College or University by giving packets of any discarded items as gift packets, not as a Bheekh or Alms or Charity or sponsor INDIA Redefined banners, Pamphlets, T-shirts of INDIA Redefined

INDIA Redefined also needs “I CARE” Coordinators for this also which is named as INDIA Redefined Campaign “KAAM KARO – APNE LIYE - DESH KE LIYE”, we can always change the name of this Program in any language of that State.

INDIA Redefined needs help of Societies and Colonies and Students from different Universities in other Cities in different States in supporting this Campaign of labour working class members but also helping in organizing this campaign in their areas under INDIA Redefined Banner and motivating and helping labour working class of their colonies and Societies like Watchmen, drivers, gardeners, plumbers, car washers, and all the labour working class who are working in their society or Colony in donating and collecting these packets.

Make all those Physical Labour working class join this movement and Support those who want to join INDIA Redefined from all over India like construction workers, Washer men, Laundry men, House helpers, Garbage Collectors, Watchmen, Plumbers, Car washers, Petrol Pump Employees, Drivers, Auto Drivers, Hawkers, Milkman, Gardeners, Carpenters, have already started taking initiative to organize this event with the purpose of motivating the beggars to stop begging and start working, where they will talk to beggars about their own hardships, struggle to make an honest living, without falling prey to begging even in their darkest hours.

Any Physical Labour working class members of Team INDIA Redefined, will come to you and collect your packet. Only give your Contribution to person wearing Identity card & fill the Contribution form, given to you if you wish so.

This event is being done under the ambit of “I CARE” project of INDIA Redefined. Fifty “I CARE” coordinators, selected among these people, with INDIA Redefined identity cards are each collecting from 10 families, discarded items like linens, cloths, shoes, utensils, stationery, woolens, books, toys, along with some new things like soaps, tooth paste, biscuits, notebook, pencil etc. These items will then be segregated and packaged to be distributed among families, who are not only underprivileged but are begging from local slum areas.

In the event these people will talk to the beggars telling about their hardships and struggle to make an honest living, without falling prey to begging even in their darkest hours. They intend to motivate these Beggars to leave this begging profession and earn money by working hard and living in clean & hygienic manner by ensuring they clean the area where they beg or live. We can only guide beggars through the class of workers, who serve as examples in a class of society, who despite all odds, did not take up begging. They worked very hard overcoming a lot of resistance, in earning their wages. These people, seen all over in society, from drivers, to cleaners to …….form role models, who can most effectively communicate with beggars, in motivation and help towards rehabilitation into society.

If you can plan similar event in your city / village designs Banners and Posters in any Language can be send to you by mail, if you take this initiative.
INDIA Redefined will then be replicating this event all over India, with the active participation from these INDIA Redefined members who even though themselves are coming from the manual labor/working class and struggle to make their ends meet. These people want to give the message that NGOs or Corporate bodies, Govt. or people from middle class, upper class, Rotararians or Lions - who think of benefiting this labor & working class, are themselves Doers and working to change the country by creating more doers rather than only beneficiaries.

You can read the Speech of Praveen Marotkar given in one of the pics who was the leader of this 17th Dec Campaign from Maharashtra village who was a construction worker boy, fell down from 8th floor, broke almost all his bones, struggled between life and death-5 years back- broke legs, arms but still never thought of begging. I brought him to my husband’s small office where I used to get 4 computers, 4 chairs, and within those resources without any sponsors, taught him computers, graphics, now that boy is not only teaching computers to villagers, whenever he goes back to his village, made those villagers join INDIA Redefined, made those those villagers clean their villages, took joining form from website, . All printed forms he has sent to me, written in Marathi. But still today he also working as construction worker. He also took the initiative with another youngster of INDIA Redefined youth wing and both identified more than 100 garbage dumps between church gate to Borivili, took photographs with the intention of cleaning those garbage with some members of Team INDIA Redefined.
Amritlal who is 62 years old and is role model of this campaign had vada-Pav shop in Godhra, Gujarat. He had taken the shop on rent. He used to run the shop with his family. One day when he had gone out of Station, his house and shop were burnt in a fire and his wife, two sons, one...
daughter in law & his daughter and three workers were burnt in that. In spite of his best efforts, he did not get any compensation from govt, as he was on rent and not the owner of shop and house.

Somehow he came to Navi Mumbai and started begging, but after some time, he was motivated by someone and promised himself that he will stop begging and will do some work. He went to many shop owners to give him a chance to sell anything and after 3 years of struggle he found a shop owner who gave him Room Fresheners and Aggarbattis to sell. Since last 5 years he is selling these things in shops, door to door and started getting commission for that. Today he is leading a dignified life, earning money with hard work, has a place to live, earns enough to have 3 meals a day, has good clothes to wear.
I had a vada-pav shop. I had taken shop on rent, I used to run the shop with my family. My house and shop were burnt in a fire and my wife, two sons, one daughter-in-law and my daughter were burnt in that. In spite of my best efforts, I did not get any compensation from the government. I was on rent and not the owner of shop house.
Begging as a source of income, has grown over the years, in India, with social acceptance of donating to beggars, as a deprived class, who need assistance. Many beggars, with a lack of choice, opportunity have had to resort to this means of income.

India Redefined, in this campaign to assist the economically challenged, deprived of even of basic necessities, would identify role models from society who would be able to effectively communicate and motivate the beggars for a behavioral change and support from society at large to gain self respect through work.

Physical Labour working class members of Team INDIA Redefined with their profession written on their identity card who have taken this initiative to organize this Campaign.
A Non Political Citizens Empowerment Movement
INDIA Redefined Campaign
Motivating the beggars to stop begging and start working
“KAAM KARO – APNE LIYE – DESH KE LIYE”

An Appeal
from Team INDIA Redefined
Be with us in this INDIA Redefined
Campaign at:
Nerul Station of Navi Mumbai
on 17th Dec.

www.indiaredefined.org
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Please Be with us in this Campaign  

Best Humanitarian Initiative 2009 award winner INDIA Redefined  
Aims to make more Doers than Beneficiaries...  

Many Physical Labour working class members of INDIA Redefined like construction workers, washer men, laundry men, house helpers, garbage collectors, watchmen, plumbers, car washers, petrol pump employees, drivers, auto drivers, hawkers, milkmen, gardeners, carpenters, have taken initiative to organize an event with the purpose of motivating the beggars to stop begging and start working, where they will tell to beggars about their own hardships, struggle to make an honest living, without telling they are begging even in their darkest hours.  

Please contact us if you want to donate anything discarded items like linens, cloths, shoes, utensils, stationery, washers, beds, toys, along with some new things like soaps, toothpastes, biscuits, notebooks, pencils etc; or want to sponsor any banner, pamphlets, T-shirts of INDIA Redefined. These pledges are given to these beggars not as a Bleshe or alms or charity but as a gift and to attract beggars to come there on the station.  

Your Contribution - Anyone can be part of organizing this Campaign, help us in taking Photos, Video, Sponsoring above T-shirts for Physical labour working class members of INDIA Redefined or help in Awareness of this Campaign. If you know any TV channel or Newspaper - You can also help in spreading this or Publicity through any Media to cover this Campaign or whatever way you can help us.  

You can contact us on given phone numbers or email or put your Contribution in the given box.  

Next 3 months some event is being planned at Pune, Belgaum, Kolhapur, Mumbai, & other States.  

Apply for "I CARE" Coordinators to Replicate this INDIA Redefined Campaign  
INDIA Redefined needs All India Coordinators, National Wing Coordinators, State Coordinators, Youth Coordinators, City / Village Coordinators, National Secretariat  

Read Work Profiles of Coordinators given on www.indiaredefined.org & send CV, photograph at apply@indiaredefined.org  

These are voluntary jobs. No Payment.  

Join as a leader with expertise and interest in specific areas to take charge of the initiatives under broad headings of Clean India, Green India, Healthy India, Educate India and Awaken India.  
Also apply for Coordinators for other Initiatives at INDIA Redefined “Clean”, “Educate India”, “Green India”, “Youth Campaign - Clean, Green, United wholesome India” “Develop your own village”  

Let's Create an India of tomorrow which is Awakened, Educated, Clean, Green, Healthy, Sustainable, Prosperous and Happy  


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