

## **C.U.R.E INDIA (Citizens United for Redefining & Empowering India)**

**"Ek Ka Dus"** Campaign -To break up the vote bank politics of the Politicians

There is a poor person on the street. You wear a T-shirt while meeting him & give him the same type of T shirt. Have a cup of Tea or Coffee with him – treat him was equal and with respect. Talk to him and offer to make him computer literate....or something else which you can easily do for him.

Once these underprivileged people see that you are making a difference in their lives, they will become your friends and seek your advice. If each literate person can mentor ten and make them his/her followers, that literate person can guide them regarding whom to vote for. This way you can start affecting the growth of the vote bank politics of corrupt politicians.

Make a difference in the lives of 10 underprivileged Indians. Counsel, help and guide them. Redefine their life and empower them with your thinking. Then let them make a difference in the lives of ten others and so on. Guide them to vote for the suitable candidate of their choice instead of mass voting dictated by vote bank politics.

Ask your domestic help 'Is her daughter going to school?' She is quiet ...she ignores the question....you give the answer...explain her the importance of education....find ways to get her daughter educated and take lead to make that happen. Change the life of your Dhobi, Liftman, Guard and gradually they start listening to your advice. Become their guide to make them understand why voting for good candidates will help them - how they get fooled by election time gifts from the political parties each time and what is good for them in long term. But first help them with their problems - education, health, knowledge, love which we all can give them.

In this way let us C.U.R.E India - If one works to uplift 10 people around him, he not only uplifts society, he redefines India.

"Ek Ka Dus" is the first Initiative of "C.U.R.E. India" campaigns of INDIA Redefined. If you are willing to mentor ten semi-literate or underprivileged Indians, then JOIN INDIA Redefined's C.U.R.E INDIA Campaign - Make a difference in the lives of ten underprivileged Indians and let them become your ten arms.

INDIA Redefined is a huge thought process. Honest, upright people who consider themselves Indians, across the world, have come together to grow INDIA Redefined. We want not only to change India, but Indians. Empowering every individual is our core thought.... We think small, we think possible, we think practical. This is the secret of INDIA Redefined's success.

Ranjana Kanti  
INDIA Redefined  
[www.indiaredefined.org](http://www.indiaredefined.org)

***"Let's aim to make more Doers than Beneficiaries"***