

It is an honor to be here and I am delighted that you gave me this opportunity to talk to you on 64th Independence day celebration. This day signifies the end of British slavery and beginning of rule of Indian people. This day signifies the power of Non-violence to lead a country to Victory with total Dignity. Dreams of great people who have fought and sacrificed everything for our country have come true on this day. This one day is what great people like Gandhi, Bhagat Singh, Lajpat Rai and many more would have loved to see and experience.

But had they been alive now what they would have seen? Truth, nonviolence, harmony have faded, we are running blindly towards selfish goals, we are aiming for a lazy life. Let us begin on this Day a new revolution for India's Progress, for India's Peace and for India. Let us Redefine India.

"India Redefined" a non-political Citizen's Empowerment movement, which we started last year to light up the fire in the hearts of very Indian citizen, to be awakened, to exercise their rights and fulfill their obligation & responsibilities.

There are thousands of Indians who supported this movement. These are the people who care deeply for India! People whose love for India is beyond measurement! People who want to move India forward! People who want an India which they can really be proud of!

But these people are not waiting for a miracle to happen! They are not day dreaming! They know that to change India, they have to step up! They realize that they need a movement! A grass roots movement! A social movement which is more about awareness, responsibility and ownership by all of them. They know that they are many pressing social issues which need to be addressed! They also know that many of you have done wonderful job in addressing many issues! But they know that it is still not enough! They have to work with all of you to make an impact!

India Redefined draws its inspiration from Gandhian Movement which was a revolution focused on independence. It was also about specific actions like non-cooperation by citizens. We are just trying to apply many Gandhiji's principles' in this era, in this society and during these times. Maybe in a different flavor! Maybe the context is different! Maybe it's a different world! But the goal is same! He also wanted India a better place to live in.

We know that these things don't happen overnight and it will take many-many years to make this happen. We are looking forward to working with many of you in next many years. Without your support, it won't be possible to Redefine India.

So let us AWAKEN INDIA -By bringing about AWARENESS, EDUCATION & COMMUNICATION

Let us CLEAN INDIA – of CORRUPTION, POLLUTION, UNHYGIENIC CONDITIONS, DIRTY ENVIRONMENT, CONTAMINATED WATER or ANYTHING REQUIRING CLEANSING

Let us create HEALTHY INDIA – Which WILL RESULT FROM CLEAN INDIA and dedicating SPECIFIC FOCUS ON HEALTH ISSUES

Let make a GREEN INDIA –using SUSTAINABLE METHODS OF GREENING OF INDIA

That will be a PROSPEROUS INDIA – because all the above INTIATIVES WILL NATURALLY LEAD TO PROSPERITY ACROSS BOARD

Then only we will be living in a truly HAPPY INDIA – which is the END RESULT OF ALL INITIATIVES

All over world the Govt. sector, Corporate Sector, NGO Sector are working but INDIA Redefined www.indiaredefined.org is bringing the fourth sector i.e. Common people - Citizens working for country on one platform. That too in masses!

Common people till now have only come together if they are against something ; e.g All Independence movements, Movements against corruption, they have never come on one platform to work positively for country and then empowering themselves.

First fulfill your duties and responsibilities, then you automatically have the moral authority to demand your rights and once it is done on a unified platform of INDIA Redefined, nobody will be able to ignore your rights. For too long as citizens we have demanded our rights through numerous movements, always ignoring our duties. Too few leaders, like Anna, have first built their credibility by doing their duties. And even the followers of such leaders have yet to do their duty towards country, society and

community at large. Hence the moral authority of such movements does not last long and is dependent on the leader's karma.

So let us "Ask not what country can do for us but what we can do for the country" - and this is the crux of India Redefined.

"Don't leave governance to the people who are not our representatives, don't leave Policy to the people who do not feel they are accountable to us, and don't leave all the other problems like literacy, slums, environment etc to NGOs and social workers who struggle without Citizen's support"

Best Humanitarian Initiative 2009 award winner INDIA Redefined is a non political Citizen's Empowerment movement has brought together common people working for the country on one platform. The mission is to empower citizens of India by bringing about a behavioral change in the masses towards discharging their responsibilities and exercising their rights which are constitutional, societal and social.

Everywhere we all talk of problems in India – but do little.

Part of the reason is that we think that solving these are their responsibility – not ours.

We are very fond of talking of our RIGHTS but shy away from even talking about our responsibilities as a citizen of the country. Many of us do not even bother to vote and then criticize the people who are elected on vote bank politics.

This INERTIA is the root cause of many of our problems and we are partly to be blamed.

We have left governance to people who are not really our representative, policy to people who do not feel they are accountable to us, environment to NGOs who struggle without our support – the list can go on and on...

So came the idea of INDIA REDEFINED

– A movement to create responsible and empowered citizens by bringing about “Behavioral Change”.

It is only when we do our duties we shall be empowered to demand our rights.

It is by this change in behavior that we can unlock people's potential to be empowered citizens

This will redefine how we think and act as an Indian.

.....and that is what INDIA Redefined is about.

So, what is the Vision of INDIA Redefined? It is simply –

CREATING A HAPPY INDIA

And how can we create a Happy India?

In my experience most of the ordinary people want to do something for the country, they just don't know how.

The idea is to mobilize these masses and bring them together.

How does INDIA Redefined do it?

By giving a structure to this... **'Desire to do Something'**.

By creating an opportunity for them, to achieve small successes in doing something for the society

... Something within his resources and available time

- be it planting trees or cutting down the electricity consumption – a simple successful activity, that would not only be beneficial at a larger scale but also provide the motivation to strive for bigger changes.

Developing this behavioral change across Indians of all strata, INDIA Redefined plans to tackle problems, leveraging the power of individual.

It is a citizen's empowerment movement - a platform for ordinary citizens by ordinary citizens – each fulfilling his own ISR - Individual Social Responsibility.

What makes this movement unique or even different?

Well, there are many wonderful organizations, NGO, Charities which do a lot of wonderful work - But it never seems to be enough.

Most of them work within a context or for a specific cause, that the overall positive effect ...

... is lost in the gaps.

One of the biggest reasons is that we have not tapped efficiently into the potential of the individual.

INDIA Redefined is a platform for people from different backgrounds, different social class, having different outlooks and opinions to come together and work towards redefining India.

That is why INDIA Redefined's vision is created by an amalgamation of different visions that ultimately leads to a HAPPY INDIA.

It is important to understand that we are not affiliated with a single political party or motive.

But do not hesitate to work with any and every political party, business houses or NGO for the right cause.

By bringing drops of people together on a common platform INDIA Redefined creates an ocean –

Ocean strong enough to make government, politicians, public servants not only accountable but also make each Indian an Awakened Citizen...

There are people out there who want to 'do something'...Make a difference. All they need is the platform.

The idea has not only got support of people but also many recognitions.
In this long journey of redefining India, we have taken only a few baby steps

But then again, a journey of thousand miles begins with a single step...

This idea.... Idea of a movement that is trying to tackle most, if not all, social issues and help citizens become empowered by the means of behavioral change, asks you for only one thing

– DONATION.

Not of MONEY.

But of TIME.

That is an idea worth spreading...

Vision

Create an India of tomorrow which is

☑ **Awakened, informed and educated**

☑ **Clean, green and sustainable**

☑ **Healthy, prosperous and happy**

Mission

Empower citizens of India by bringing about a behavioral change in the masses towards discharging their

Responsibilities and exercising their Rights, which are:

☑ Constitutional

☑ Social

☑ Societal

Support INDIA Redefined www.indiaredefined-a4c.org a Non Political Citizen Empowerment Movement to create Responsible, Empowered Citizens for Awakened INDIA, Educated INDIA, Clean INDIA, Green INDIA, Healthy INDIA which results to Prosperous INDIA, Peaceful INDIA, United INDIA & ultimately leads to Happy India..

That is what I mean by India Redefined

Thank you