

Read about details of Activity Areas of INDIA Redefined (IR) where Corporate can be interested for their CSR & Individuals for their ISR (Individual Social Responsibility) below.

Donate Time as a Doers/Doer Leaders in Initiatives/Campaigns/Activities/ Events of INDIA Redefined (IR) by sending CV and Photograph at apply@indiaredefined.org

Corporate can send mail at contact@indiaredefined.org which are interested for CSR. Detailed working arrangements with Corporate partnering with INDIA Redefined will be discussed and finalized once initial set of activities is identified.

NGOs who want to partner with INDIA Redefined 3rd Sector Partnership Programs can send their details at info@indiaredefined.org

Students can send CV at youth4change@indiaredefined.org for Coordinating INDIA Redefined Internship Programs.

Best Humanitarian Initiative 2009 award winner, INDIA Redefined (IR) - a Common United Platform (CUP) of Collective Responsibility of the four pillars of a nation, namely Citizens, Corporate, NGOs & Government is a Non Political Citizens Empowerment Movement & Aiming to make more Doers than Beneficiaries, is now entering the second stage of its evolution to become a major performing movement after conducting several programs successfully in last two years (See some photographs in Activities).

Campaigns/Initiatives /Activities Areas of INDIA Redefined

- Project -“CLEAN INDIA”(Group Cleaning of un cleared garbage at public places/ Slum cleaning by motivating the local slum-dwellers to participate / ZOO CLEAN UP) – See details below
- Project -“GREEN INDIA” (Environmental & Sustainability Campaigns-Save Electricity/Renewable energy/Rain Water Harvesting/Anti-plastic & Anti-paper/Reuse & Recycle/ SPARROW REHABILITATION / Recyclathon --See details below
- Project – “EDUCATE INDIA”(Skill Development Initiative Scheme based on Modular Employable Skills/ Oath "I donate 6 months of my life in teaching or training for underprivileged/ Vocational Training workshops/ Initiative for Municipal Schools (Teaching Computers & English/ Free tuition to children of illiterate parents) – See details below
- Project – “HEALTHY INDIA”(Activities and projects related to Health & Hygiene like- Health Check-up camps for underprivileged & Senior Citizens involving best available voluntary Doctors and Hospitals/ Camps for Eye Check-up /Blood donation / Eye & Organ donation/ Vaccination/ Awareness Campaigns for AIDS /Cleanliness &

Hygiene/ No Tobacco/Anti-Smoking/ Anti-Drugs/r Generic Medicines/Organic farming with the help of experts among consumers/farmers/Explaining the people importance of personal and community and area hygiene in disease prevention and payback in terms of reduced medical cost– See details below

- "Mission Admission Campaign"– See details below
- March for Happy India –A peace Rally– See details below
- Interview of Rural People –about their problems &including them in finding solutions– See details below
- Recycling water
- Application of solar energy use in home rate
- Power saving campaigns
- Helping Victims of natural calamity affected areas like flood, earthquake – collecting food & clothing, medicines& making these commodities reach the Needy/ assistance in rebuilding their lives & shelters) – See details below
- Save Earth Campaign(Anti plastic, Energy Conservation, Water Purification)
- Youth campaign for Green, Clean, Peaceful and United India
- No Tobacco /No drugs/No Alcohol Campaigns
- Campaign - AWAKEN INDIA(awareness, motivational campaigns for Unity, Peace & Harmony, Individual Social Responsibility, Political Awareness & Literacy among underprivileged. Citizen Responsibilities & Rights, Leadership) – See details below
- C.U.R.E INDIA Campaign (Citizens United for Redefining & Empowering India)- Ek Ka Dus- Make a difference in the lives of 10 (ten) underprivileged ,let them become your mentee– See details below
- Expert Advice – from panel of experts in various fields to common citizens
- Harmony Campaign –Involving people of different religions & Coordinating any simple activity successfully for underprivileged people of same different religions./ Identifying families where there is no harmony in relationship between Parents-Children or Husband/Wife or any dispute going on internally, meeting each family &Spending a quality time with them, while counseling in between– See details below
- Campaign-Motivating the beggars to stop begging and start working- KAAM KARO: APNE LIYE -DESH KE LIYE-identifying role models from society who would be able to effectively communicate ,motivate beggars for a behavioral change& support from society at large to gain self respect through work- Doer Leaders can be labour class people- like construction workers, Washer men, Laundry men, House helpers, Garbage Collectors, Watchmen, Plumbers, Car washers, Petrol Pump Employees, Drivers, Auto Drivers, Hawkers, Milkman, Gardeners, Carpenters, garbage cleaner, construction workers, cobbler, milkman, etc-who can tell about their hardships and struggle to make an honest living, without falling prey to begging even in their darkest hours– See details below
- "Develop your own village" – (Hamaare Haathon Badalte Gaon- Our Hands for changing our Villages)- a set of activities and small projects which anyone can take back to his village and with active involvement of the villagers there, can bring about positive changes, helping Redefine India. "Develop your own Village" was initially thought for

Global Indians Group (GIG) & NRIs, but many Indians living in Urban areas have shown interest in this— See details below

- Doer Leaders for making INDIA Redefined Collective Responsibility Groups by bringing four pillars- Govt. Sector (1st Sector)+ Corporate Sector(2nd Sector)+ NGOs Sector(3rd Sector)+Citizen Sector (4th Sector) together in different States/Cities/Areas/Villages and Coordinate at least some events /Activities/Campaigns of INDIA Redefined with some representatives of each sectors in that event
- INDIA Redefined Back Office Support Doer Leaders .
- Project - "I Care"(Empowering Education for Poor and Downtrodden/ INDIA Redefined library in underprivileged areas—school/ ."Monsoon campaign in slums" / Display of Nukkar Natak (Street Plays) to Support Satyamev Jayete for each episode/ For peace/unity/integrity/ Old Age Care (Free Health check up camp/ Spending quality time at old age homes/Computer literacy among senior citizens)/ Awareness programs in slums regarding importance of vaccinations, cleanliness & hygiene, education / Working for visually handicapped(like making Audio cassettes for those books which are not printed in Brail/ Read entertainment articles /Assist blind children to get admission in Regular Schools/Assist in procuring Doer Leaders who meet school guidelines, to serve as writers)/Women Empowerment (Shopping mall or a beauty parlor for underprivileged women/Self Defence Workshop/Celebrating 8th March women's day with underprivileged women/One woman –one saree)/World's Donor Campaign(donating used clothes, new clothes,Paper,Money,Organs-like Eyes, kidney,Time, Food, Medicines,Blood,Books,Magazines,Newspapers,Paper, Money,Soaps,Toothpastes,stationary.Linens etc for the poor.INDIA Redefined Doer Leaders will collecting these at certain collection centres &distribution in slum areas)/. Plantation of trees - Saplings at schools/ Parks/Hospitals or villages— See details below
- Coordinating INDIA Redefined 3rd Sector Partnership Programs-For NGOs to partner with INDIA Redefined
- Coordinating INDIA Redefined Citizen-Corporate Collective Responsibility Group (CCCRG) - for Citizens to join their Individual Social Responsibility ISR with Corporate for their Corporate Social Responsibility CSR
- Coordinating INDIA Redefined Internship Programs See details of different internship Programs below or on website— On successful participation each Student gets an Internship certificate.
- Coordinating Different Wings of India Redefined ,made according to professions or expertise of people- e. g- Public Policy& Administration Advisory Committee (PPAAC)- For Indian Administrative Service and experts in Public Policy & Administration, INDIA Redefined Citizen' s Legal Advisory Forum- For Judges, Lawyers and other legal professionals, Citizen Safety Forum - For Indian Police service, Defence (Army, Navy, Air force) and Para-military Personnel & Security Experts, INDIA Redefined Health and Hygiene Action Group - For Doctors and Public Health Professionals(See details below), Global Indians Group (GIG) including NRIs(for Projects like"Develop your own village") , INDIA Redefined International Friends of INDIA Redefined Group, INDIA Redefined National Friends of INDIA Redefined Group

Organization partnering/associating with INDIA Redefined will ensure following for all the Doer Leaders (brought either by the organization or INDIA Redefined)conducting/participating in any activity or project

- a) INDIA Redefined Banners
- b) INDIA Redefined Identity Card
- c) INDIA Redefined T-shirts
- d) INDIA Redefined Pamphlets and collaterals
- e) Any other project/activity related resources and expenses, orientation program etc.
- f) All design will be done by INDIA Redefined for each of the above with sponsoring organization -mentioned as “Powered By”. INDIA Redefined can undertake printing of the above on cost+ basis, if required.
- g) Partnering organization will also assist INDIA Redefined in identifying and appointing INDIA Redefined Activity/Project Doer Leaders, Area Doer Leaders (at Locality/Chapter, City, District & State level) among the organization’s volunteer force to provide sustainability and continuity to various programs and INDIA Redefined. Beside this there could be Doer Leaders which are selected and appointed directly by INDIA Redefined among the Doer Leaders of INDIA Redefined.

Details of Campaigns/Initiatives /Activities Areas of INDIA Redefined

- 1) **Project – “CLEAN INDIA”** – Small projects & activities promoting cleanliness, e.g.
 - a) Group Cleaning of uncleared garbage at public places, near housing societies etc. preferably also involving responsible agencies/ ward officers etc. who should be doing it as a part of their job.
 - b) Slum cleaning by motivating the local slum-dwellers to participate in cleaning of their own area. Organizing “Clean House” or similar competition as a motivational cue. Same can be conducted in the identified villages also.
 - c) **ZOO CLEAN UP**- Make a Team of INDIA Redefined with Teen age kids or even younger. Take them to any Zoo. Collect the waste and put them in the dustbin at the Zoo. Visitors should be encouraged to not throw over the used plastic packets, plastic plates, empty tin cans, plastic juice packs, etc, in the Zoo campus. Under the leadership of 16 years old Tanvi Khare, who is All India Teen wing Doer Leaders, Our Teen Wing team initiated a LUCKNOW ZOOLOGICAL GARDEN CLEAN UP-Our Teen Soldiers collected the waste from the streets and put them in the bin at the Lucknow Zoo. Visitors were encouraged to not throw over the used plastic packets, plastic plates, empty tin cans, plastic juice packs, etc, in the campus, which was warmly welcomed by the zoo staff and the people visiting the garden. Visitors helped us a lot in our work by handing over the used plastic packets, plastic plates, empty tin cans, plastic juice packs, etc, and not throwing them anywhere else in the campus. Some even stepped forward and helped our team collect the waste that was littered all around the campus. In a few hours time we were able to fill 3 garbage bags and 2 dustbins with non-biodegradable waste. Read the names of these -Team Leader-Parnika Madar Other Doer Leaders/Interns of this Teen Wing Activity of INDIA Redefined are Sheldon Ian Healy ,Tarni Alok ,Pratishtha Raj ,Shauryaa Saraf

,Meryl DaCosta ,Damini Raichandani Vedamini ,Vikram, Ashima Khanna Singh,Tushar Joshi
,Ashna Adeline ,Niket Upadhyay

2) **Project – “GREEN INDIA” (Environmental & Sustainability Campaigns)** – Small projects & activities promoting greenery, environment sustainability, pollution reduction etc. Some sample activities are

- a. Tree plantation and caring at local level (Housing complex, school, parks,hospitals etc.) or at an organized level with sponsor.
- b. Save Electricity – where individuals households target to reduce their electricity consumption by 20% over a period of 3 months and maintain at that.
- c. Promoting application of renewable energy sources at household level
- d. Promoting Rain Water Harvesting at household level
- e. Anti-plastic & Anti-paper campaigns for individual shopping & storage and promoting jute & cloth bags
- f. Reuse & Recycle campaigns and training workshops

g. **SPARROW REHABILITATION**-This project was initiated in the school campus by School Children with the aim of rehabilitating endangered birds through constructing safe bird houses through wood scrapes.The project successfully promoted the need to conserve our country's birds. The project on Sparrow Rehabilitation was conceived by Sir Arun Krishnamurthy, a passionate environmentalist, who has been a great source of inspiration for all Doer Leaders. The project took place in the grounds of La Martiniere College on the 18th of December, 2011 where Doer Leaders from both La Martiniere Boys’ & Girls’ joined hands to protect the sparrow community. The project work started with the help of sample nests sent by Arun sir from Chennai. He coordinated with the Doer Leaders regarding other requirements that helped our project gain momentum.

The nests that we constructed were made out of scrap wood shafts collected from the school campus. Narayan Bhaiya (carpenter at La Martiniere Boys’) too, along with the enthusiastic group of boys and girls, had immense fun sawing the wood into the required sizes. The girls especially had a great time drilling holes into the nests, though their slender yet strong hands were vibrating more than the drilling machine itself!The pieces were then nailed together and the nests were painted in camouflaging green hues to attract birds to habitate in them.Team Leader- Abhinav K. Saxena Other Doer Leaders/Interns of this Teen Wing Activity of INDIA Redefined are Ayushi Johari.Aakarshika Priyadarshi,Devbhuj Bundela,Nikita Nayak,Sagar Kapoor,Nikhil Keswani,Sohail Afzal ,Samarth Gupta ,Anjuli Manchanda,Mirat-ul Fatima.

h) **Recyclathon** -Recently INDIA Redefined Teen Wing intern group at lucknow undertook a group event called 'Recyclathon'.These students from La Martiniere School effectively increased awareness about the need to recycle usable items,in order to save our depleting resources.The items included everything from used straws,old pieces of wood,twisted and used screws, old tyres,plastic bottles,buttons etc,well illustrated in our video.The students also organised a band event called 'band slam' as a means to attract the crowd.The event was met

with success with a good no. of students attending and participating; they realized the use of waste materials. The event was conducted by Abhinav Saxena, supported by members: Ayushi Johari, Aakarshika Priyadarshi, Nikita Nayak, Sagar Kapoor, Nikhil Keswani, Sohail Afzal, Samarth Gupta, Anjali Manchanda, Mirat-ul Fatima, Devbhuj Bundela

3) **Project – “EDUCATE INDIA”** - Activities and projects requiring individual involvement in making the country and citizens educated at different levels, thereby increasing the citizen awareness, understanding, employability and also entrepreneurship,

a) Skill Development Initiative Scheme based on Modular Employable Skills

b) **“I DONATE” Oath** **“I donate 6 months of my life in teaching or training in some underprivileged schools/ area”** (6 months, not necessarily continuous, of life) /Municipal Schools/ Govt schools/Colleges/ area or in village or education where there is lack of good teachers within 40 kms radius of volunteer’s home or for those who are underprivileged. Mission is to build the movement to eliminate educational inequity (in terms of quality of education) by enlisting our nation's most promising future leaders in the effort. By downloading “Educate India” Poster of A4 size from website & taking oath from 50 college/School students holding that A4 size poster in their hands on which it is written- "I donate 6 months of my life in teaching or training in some underprivileged school / area" This is to take a commitment to teach for 6 months in urban and rural schools for underprivileged during or immediately after or during their student life. After taking oath the Doer Leaders will have to note down names, email, address, phone numbers of those 50 students and make them join IR, help them in downloading Identity Cards of INDIA Redefined from website.

Those who take oath will have to find some School or College of their interest or same subjects, which are either Municipal Schools or Govt schools or where there is lack of good teachers within 40 kms radius of volunteer’s home or anywhere they can reach. –

They will try to find the details of how many students are studying there and how many teachers are there. The facts about that place and find a way to get appointment as a teacher or faculty there. If thousands of Students take this oath and some keep their promise then with those Students as a faculty- their Knowledge, English, and many other values of life will be passed on to those underprivileged. Students who participate in Educate India will get Identity cards. INDIA Redefined needs Students Doer Leaders of Educate India in different Universities/Colleges/Schools.

In India, education is supposed to be the great equalizer and the primary vehicle for upward mobility. But, the reality today is that all too often, where children are born determines their educational prospects. Across the country, largest number of children living in poverty have academic and, therefore, life prospects that are dramatically different than those of their peers in wealthier communities. Mission is to build the movement to eliminate educational inequity (in terms of quality of education) by enlisting our nation's most promising future leaders in the effort. "I donate" will help in recruiting outstanding college graduates from all backgrounds and career interests to commit to teach for 6 months in urban and rural schools for underprivileged during or immediately after their student life. Ranjana Kanti got inspired by Wendy Kopp, founder of Teach for America. In India, education is supposed to be the great equalizer and the

primary vehicle for upward mobility. But, the reality today is that all too often, where children are born determines their educational prospects.

c) Vocational Training workshops with focus on self-employability.

d)) Imparting computer usage and literacy to underprivileged people by each Doer Leaders during the year - Basics of Computer like Word, Excel, Internet, Emails

e) **Initiative for Municipal Schools** (Teaching Computers & English-Doer Leaders will go to at least 20 municipal schools in their City/Village and talk to School authorities/Principal or anyone who will be decision taking person at some senior level. There are many such schools in each State/City/Village/District where students get education & training in some local language & you will find many Computers lying like that –as there is a lack of Municipal Teachers who are not efficient enough to teach English & Computers to the students Doer Leaders will appeal to the Principal or any higher authority to give them specific time and place in that school in a week, so that they can collect INDIA Redefined members who know Computer & English and are willing to donate at least 4 hours in a week to teach these students English and Computers (basics of Computer like Word, Excel, Powrpoint, Internet, Emails). If you are in Mumbai, be a part of Mr Kiran Aughare's initiative for Municipal Schools (Teaching Computers & English). Remember no one in INDIA Redefined is pointing out finger on any system or are against anyone who were supposed to do these things. But we as IR member are giving our additional hands in the same system. It is our own country, our children /brothers/sisters for whom are working for, instead of just showing mirrors to others.

f) Self-employment Training and mentoring

g) Teaching children of migrant Workers, street children

i) Free tuition to children of illiterate parents, who are only dependent on schools or paid tuition classes.

4) **Project – “HEALTHY INDIA”** – Activities and projects related to Health & Hygiene, e.g.

a) Health Check-up camps for underprivileged people involving best available voluntary Doctors and Hospitals.

i. Eye Check-up camps for poor and underprivileged.

ii. Blood donation camps in coordination with Blood Banks

c) Awareness Campaigns- Display ‘Nukkad Natak’ (Street Plays) at different locations written, directed by INDIA Redefined Team which is made in that area/school/college by Doer Leaders about different health related problems in

i. AIDS Awareness Campaigns

ii. Eye & Organ donation campaigns

iii. Vaccination

iv. Cleanliness & Hygiene

v. No Tobacco

vi. Anti-Smoking/ Anti-Drugs

- d) Awareness Campaigns for Generic Medicines
- e) Awareness campaigns of organic farming with the help of experts among consumers/farmers
- f) Explaining the people importance of personal and community and area hygiene in disease prevention and payback in terms of reduced medical cost

Doer Leaders can even organize campaigns for underprivileged where they can involve local doctors for checkups of above problems, where doctors can also give remedies or advice solutions, Try to involve hospitals or any such organizations to do free cure for above.

5) **"Mission Admission Campaign"** – Make a team of 10-15 INDIA Redefined members for finding 20 colleges in their cities/ or nearby villages & requesting College Principals or the College Authorities to improve the College website -so that students from All over India can do the admission process like downloading the forms, admission lists, updated Courses, last year's cut off percentages in each course, & other information about that college in on the website. In case website is not there then to make it. If some Colleges require any help in making the website, and they ask so to the "Mission Admission" team, then this team has to make web - development team in their City and help the colleges with the College Authority permission in the required areas they need help. At least two Colleges website improvement will be called successful completion of this activity. "Mission Admission" team has to go to Colleges wearing INDIA Redefined Identity Cards. All reports with College name/Address/Response of College Authority/IR Team Members names and a photograph of Team Members with IR Banner in their hands in front of hat College should be sent at youth4change@indiaredefined.org

6) **Project - "I Care"** – "I Care", needs maximum Doer Leaders in every Area/City/Village/College/schools & is the most successful & flexible Project is given on front page of website. "I Care", was the first initiative of INDIA Redefined, which initially had 8 activities but we have to keep adding simplest of activities every 3 months. "I Care Doer Leaders can always make his own activities Success breeds motivation, to further work. INDIA Redefined will always be using this mantra in 'I CARE' project within the movement "INDIA Redefined", – The point is to get people motivated by executing simple activities SUCUSSEFULLY. The key aspects in designing the activities are SIMPLICITY and HIGH SUCCESS RATIO. Here INDIA Redefined mentions - Concept of Personal Energy. It is not enough to use one's economic freedom only. It is nice and generous for people to donate money, but that alone cannot be satisfying. There needs to be a sense of involvement. It does not mean that you need to spearhead every initiative, but do not make monetary contribution as an offset to the lack of participation. The message is to "Become Involved". So the purpose of "I CARE" project is to get people involved. Once that is achieved they will be ready to take up bigger challenges and issues which face us all. Remember INDIA Redefined has to make more Doer Leaders than Beneficiaries.

a) **Empowering Education for Poor and Downtrodden**-i)Computer literacy for computer illiterate, ii)Collection of 1000 Books for different age groups, different topics, different languages and making INDIA Redefined library in five underprivileged slum area or underprivileged school.

b) "Monsoon campaign in slums" – a)Doer Leaders do with INDIA Redefined Banners or Identity Cards to collect Big Plastic or Polythene Sheets from Electronic shops who sell TV, Fridge or buy from Old Paper Marts(Raddiwala/Kabadi Wala) & find those slums where many huts are leaking because of rains. With the help of those underprivileged families who are living in those huts, will cover their houses with those Big Plastic covering or Polythene Sheets. While collecting such sheets from shops, houses, or anywhere they will tell the purpose to those who donate such sheets. If you are in Mumbai, be a part of Mr Kiran Aughare's initiative for "Monsoon campaign in slums of Mumbai".

b)In slum areas of some cities like Mumbai in during rains , collecting umbrellas, raincoats, water proof shoes from different houses & distributing among needy people.

c) To **support Satyamev Jayate**- INDIA Redefined supports &salutes Satyamev Jayete, Amir Khan and his team. INDIA Redefined needs Doer Leaders to organize &Displaying Nukkar Natak (Street Plays) .For peace/unity/integrity with Team INDIA Redefined for each Sunday Episode likeFemale Foeticide,Child Sexual Abuse, Big fat Indian Wedding,Every life is Precious,Intolerance to Love,Persons with Disabilities,Domestic Violence,Toxic Food, Alcohol Abuse, Untouchability, Old Age,Saving Water etc. at different locations written, directed by INDIA Redefined Team made by Doer Leaders & and how Citizens will like to solve them and to ask personally the experience and solutions of these problems .to make more Citizens participate and not be a mere spectator to those who are unable to correspond through computers and send these videos or pics on youtube

d) **Old Age Care (Taking care of old people)-**

i) Free Health check up camp for senior citizens

ii)Spending quality time at old age homes once a week, after taking permission from manager and try to make relationship with some unfriendly old people(friendly ones will themselves make)spend time with old people, listen to their stories, make them feel wanted, treat them with something they will like to eat, give them small gifts, take a small walk with them, talk to them about their experiences in life, talk about their area of interests like Politics, Sports etc

iii) Computer literacy among senior citizens–Those old people who are interested do teaching them basics of Computer like Word, Excel, Powrpoint, Internet, Emails, skype etc. Be patient with them as they never had computers when they were young and their speed will be much slow as compared to present generation. After some weeks -Motivate others who are not showing interest by a workshop conducted by you where the fastest learner among them will show what he or she has learnt so far. If you can try to meet trustees or administration, try to

convince them about INDIA Redefined 3rd Sector Partnership Program – (For NGOs to partner with INDIA Redefined).

g) Awareness programs in slums regarding importance of vaccinations, cleanliness & hygiene, education etc.

h) **Working for visually handicapped** - Doer Leaders of IR can find blind people from many places like neighborhood, streets, Blind schools, MSW colleges, National Association of Blinds (NAB) or any such NGOs who are working for blinds, or even in many offices you will find visually handicapped as telephone operators.

1) Try to make audio cassettes / recording of those books which they need and is not available in Braille (Language for Blind People)

2) Read entertainment articles from magazines, newspapers articles for them everyday for 10-15 minutes.

3) Assist blind children to get admission in Regular Schools.

4) Assist in procuring Doer Leaders who meet school guidelines, to serve as writers

i) **Women Empowerment**

- **Setting up small scale business** - Helping economically deprived housewives them in setting up small scale business of Stitching , Embroidery ,saree-fall stitching, handbags, bindis, flower garlands, spices, food packets, made in clean atmosphere like sweets or any home made pickles, biscuits, farsans, papad, different types of Rotis, samosas, Dhoklas, idlies or anything they know ♣ & help them in market these packets by small local shops or bridging this gap of getting stitching items from economically well off houses to these underprivileged. And make sure they get the money they deserve.
- Computer literacy for computer illiterate women. Teaching them basics of Computer like Word, Excel, Powrpoint, Internet, Emails
- **Celebrating 8th March women's day with underprivileged women** -Try to arrange a get together of one hour where affluent class women & economically deprived or uneducated women celebrate this day together, and one of economically deprived or uneducated women gets award for something good she has done in her life.
- **Shopping mall or a beauty parlor for underprivileged women** -Once a month try to take these economically deprived women to a good shopping mall or a beauty parlour just to build up their confidence
- **"One woman –one saree"** Doer Leaders can try to make a group of affluent class women find a economically deprived woman who does not have more than 2-3 sarees & each one gives one of her expensive old saree or buy a new one for that woman. This can be done on Diwali Day or id or Christmas or Gurunanak Jayanti or any other festival
- **Self Defence Workshop** : for young Girls & women

j) **World's Donor Campaign** - Start telling people to start donating used clothes, new clothes(which is of no use to them), Paper, Money, Organs-like Eyes, kidney etc, Clothes, Time,

Food, Medicines, Blood, Books, Magazines, Newspapers, etc for the poor. IR Doer Leaders will start collecting these at certain collection centres. This will be a regular routine .

I DONATE- **What all can you donate** ?

- a. Paper
- b. Money
- c. Organs-like Eyes, kidney etc
- d. Clothes
- e. Time
- f. Food
- g. Medicines
- h. Blood

Phrases

- a. Can one be Re-Born ? Why Not? Donate your Heart
- b. Live life after death... Donate Organs
- c. Things not useful to you, can be useful to someone else – Donate
- d. Make it a Habit to Donate
- e. Bring a smile by first act of donating
- f. Donate... Its never too late
- g. Its never late to... Donate
- h. Don't fake... actually Donate
- i. Have a Date with Donate
- j. Not everyday, not every month, but once a year... Have a date with donate
- k. Good things in Life are few.... Donate ! Can you...??
- l. Useless to me = useful to someone – Donate
- m. Need a smile...?? Donate once in a while.
- n. With your help someone could celebrate... Donate
- o. Less clothes – A fashion statement, Donate Clothes – A style statement
- p. Donate organ – Donate Life
- q. Donate clothes when you don wanna wear them anymore
- r. Feed the hungry, Donate food
- s. There's plenty to spare... let's share – Donate

k) **Plantation of trees** - Saplings at schools/ Parks/Hospitals or villages

f) Campaign to collect Soaps, Toothpastes, Collection of old cloths, stationary items, Linens, Food, Books, Safe medicines from different houses and distribution in slum areas or Cleaning Campaigns in Slum Areas.

l) **March for Happy India** – A Rally with 100-200 citizens which includes, children, youth, men, women, senior citizens for awareness of INDIA Redefined or March for INDIA Redefined Campaign in their own City or Village with INDIA Redefined Banner which can be printed by downloading from Download link of www.indiaredefined.org There are different banners if

anyone coordinates this on 15th August or 26th January or 2nd October. See some photographs in Activities on www.indiaredefined.org, Held on 15th Aug 2011 and 26th January 2012 -A Peace Rally under INDIA Redefined banner in which One Police Van supported this (on 26th Jan)with many Policemen, Under the leadership of Mr Manavalan, in Ahmedabad and also in Banaras under the leadership of a young student Ishan.

m) **Interview of Rural People** -Going to a rural area and taking interviews of 50 villagers making 5 different questionnaires with ten questions in each questionnaire related to problems of rural India.

n) **Organizing Training campaign for Recycling water.**

o) **Application of solar energy use in home rate.**

p) **Power saving campaigns**

q) **Help Victims of natural calamity affected areas** like flood, earthquake in different parts of INDIA by collecting food & clothing, medicines from the closest neighbourhood of affected areas & make sure that commodities reach the Needy. Give assistance in rebuilding their lives & shelters. Often in natural calamity affected areas like flood, earthquake etc. relief material is sent by Govt and other organizations but due to poor distribution, it does not reach the needy or affected people. As IR member please make sure that your team helps in making these things reach at right time to deserving people, not don't go waste.

r) **Save Earth Campaign**

- ♣ Anti plastic campaigns in vegetable markets and houses
- ♣ Energy Conservation
- ♣ Water Purification

s) **No Tobacco /No drugs/No Alcohol Campaigns**

Display Nukkad Natak (Street Plays) : Anti-Smoking/ Drugs etc. 5 street plays at 5 different locations written, directed by Team INDIA Redefined about different problems in INDIA and how IR will solve them

Awareness programs in slums regarding ill effects of tobacco, drugs, alcohol etc.

t) Students can initiate India Redefined's **Youth campaign for Green, Clean, Peaceful and United India.**

7) **Campaign "AWAKEN INDIA"** – Various types of awareness and motivational campaigns, e.g.

a. Unity, Peace & Harmony campaigns

- b. Individual Social Responsibility
- c. Political Awareness & Literacy among underprivileged
- d. Citizen Responsibilities & Rights
- e. Leadership etc.

8) **C.U.R.E INDIA Campaign (Citizens United for Redefining & Empowering India)**

a. **"Ek Ka Dus"** - Make a difference in the lives of 10 (ten) underprivileged Indians and let them become your mentee. Council, help and guide them, Redefine their life and empower them with your thinking. C.U.R.E - Citizen United For Redefining & Empowering India - "Ek Ka Dus" is the first Initiative of C.U.R.E. India - Make a difference in the lives of ten underprivileged Indians and let them become your follower. If you are willing to mentor ten semi illiterate Indians then JOIN INDIA Redefined's C.U.R.E INDIA Campaign - Citizen United for Redefining & Empowering. What is C.U.R.E. India? And what is ek ka dus....???

INDIA Redefined is a huge thought process. All honest, upright people who consider themselves Indian across world came together offline & online to become INDIA Redefined's. They have their thoughts, ideologies & a zeal to make India the best place in the world to live. We all want not only to change India but Indians. Empowering every individual is our core thought.... We think small, we think possible, we think practical. This is the secret of INDIA Redefined's success. Think INDIA Redefined as a great tree---C.U.R.E. India as branch---Ek ka dus as a leaf---As said earlier it is about empowering every Indian. Unfortunately India has illiteracy, poverty, malnutrition, disease all across us. We have to just look around you will find them as part of your life.... e.g.: Ask you kam wali bai is her daughter going to school..she is quite ...she ignores the question....you give the answer

Ask the guy whom your garage wala employs what he likes....he tells you he likes to sing... use to play flute in his village. he now washes your car, repairs your punctured tube, looks shabby & works 18 hours a day.... liberate him... When you walk down to throw the stale stinking fish down the lane left hand corner dust bin which has rotted, due to power cut, you see the five year old girl picking food for herself. ever asked who is she...Your daughter asks you " dad why is eating from dustbin" ...you ignore her question...no beta she is poor...she has nobody...lets have ice cream... your daughter tells you....Can we buy her one....Buy That girl a ice cream & more, buy her dreams...liberate her

This is C.U.R.E India, this is EK KA DUS.... Find such incidence, find such people, find such opportunities, they are hundreds...you have to adopt just ten...Don't make it difficult...we all understand it...make it simple...EMPOWER...Education, health, knowledge love which we all can give to somebody who don't have it....

LET'S C.U.R.E India --If one guy does 10 good work which uplifts 10 people he is connected, He or she uplifts the society, he Redefines India.

b. **Expert Advice** – from panel of experts in various fields to common citizens

9) **Harmony Campaign** –

1) Involving people of at least four different religions, in front of any Church, Temple, Mosque or Gurudwara & Coordinating any simple activity successfully for underprivileged people of same four religions.

2)) Identifying at least 30 families of different strata of life where there is no harmony in relationship between Parents-Children or Husband/Wife or any dispute going on internally, meeting each family with all the family members together with a Team of 10-20 INDIA Redefined members in a park or inside their house or in a society or restaurant where INDIA Redefined Doer Leaders is allowed to put IR banner . Spend a quality time with them, while counseling in between.

10) **Campaign-Motivating the beggars to stop begging and start working.** By identifying role models from society who would be able to effectively communicate and motivate the beggars for a behavioral change and support from society at large to gain self respect through work. This program was first time successfully done on 17th Dec at Navi Mumbai, where 12 beggar families took oath that they will never beg, **Doer Leaders were labour class people- like construction workers, Washer men, Laundry men, House helpers, Garbage Collectors, Watchmen, Plumbers, Car washers, Petrol Pump Employees, Drivers, Auto Drivers, Hawkers, Milkman, Gardeners, Carpenters, garbage cleaner, construction workers, cobbler, milkman, etc.** In the event these people talked to the beggars telling about their hardships and struggle to make an honest living, without falling prey to begging even in their darkest hours.

This is named as INDIA Redefined Campaign "**KAAM KARO - APNE LIYE - DESH KE LIYE**", we can always change the name of this Program in any language of that State

This event was being done under the ambit of "I CARE" project of INDIA Redefined, under the leadership of Praveen Marotkar, & with a Team of labour class people & with Many youth who were also wearing "I Care" Doer Leaders Identity cards. Some pics and videos can be seen on www.indiaredefined.org

Fifty "I CARE" Doer Leaders, selected among these people, with INDIA Redefined identity cards will be collecting from 10 families, discarded items like linens, cloths, shoes, utensils, stationery, woolens, books, toys, along with some new things like soaps, tooth paste, biscuits, notebook, pencil etc. These items will then be segregated and packaged to be distributed among families, who are not only underprivileged but are begging from local slum areas.

Send CV at apply@indiaredefined.org for Coordinating for replicating this event in your area/city/college with the active participation from these labour class who even though themselves are coming from the manual labor/ working class and struggle to make their ends meet.

INDIA Redefined also needs "I CARE" Doer Leaders for this .

These people want to give the message that NGOs or Corporate bodies, Govt. or people from middle class, upper class, Rotararians or Lions - who think of benefiting this labor & working class, are themselves Doer Leaders and working to change the country by creating more Doer Leaders rather than only beneficiaries.

These Doer Leaders motivated these Beggars to leave this begging profession and earn money by working hard and living in clean & hygienic manner by ensuring they clean the area where they beg or live. Make all those Physical Labour working class join this movement and Supports those who want to join INDIA Redefined, should start taking initiative to organize this event with the purpose of motivating the beggars to stop begging and start working, where they will talk to beggars about their own hardships, struggle to make an honest living, without falling prey to begging even in their darkest hours. These Physical Labour working class members of Team INDIA Redefined, will go to houses and collect your packet. Only give your Contribution to person wearing Identity card & fill the Contribution form, given to you if you wish so.

Anyone can come directly on that day and bring your packets.

We can only guide beggars through the class of workers, who serve as examples in a class of society, who despite all odds, did not take up to begging. They worked very hard overcoming a lot of resistance, in earning their wages. These people, seen all over in society, from drivers, to cleaners to form role models, who can most effectively communicate with beggars, in motivation and help towards rehabilitation into society.

INDIA Redefined needs help of Societies/ Colonies/Students from different States/ Cities /Villages / Universities/Colleges/Schools in supporting this Campaign of labour working class members but also helping in organizing this campaign in their areas under INDIA Redefined Banner and motivating and helping labour working class of their colonies and Societies like Watchmen , drivers, gardeners, plumbers, car washers , and all the labour working class who are working in their society or Colony in donating and collecting these packets.

Begging as a source of income, has grown over the years, in India, with social acceptance of donating to beggars, as a deprived class, who need assistance. Many beggars, with a lack of choice, opportunity have had to resort to this means of income.

INDIA Redefined, in this campaign to assist the economically challenged, deprived of even of basic necessities, would identify role models from society who would be able to effectively communicate and motivate the beggars for a behavioral change and support from society at large to gain self respect through work.

You can read the Speech of Praveen Marotkar given in one of the pics who was the leader of this 17th Dec Campaigns from Maharashtra village who was a construction worker boy, fell down from 8th floor , broke almost all his bones, struggled between life and death-5 years back- broke legs, arms but but still never thought of begging

Amritlal who is 62 years old and is role mode of this campaign had vada -Pav shop in Godhra Gujrat. He had taken shop on rent. He used to run the shop with his family. One day when he had gone out of Station, his house and shop were burnt in a fire and his wife, two sons, one daughter in law & his daughter and three workers were burnt in that. In spite of his best efforts, he did not get any compensation from govt, as he was on rent and not the owner of shop and house. Somehow he came to Navi Mumbai and started begging, but after some time, he was motivated by someone and promised himself that he will stop begging and will do some work. He went to many shop owners to give him a chance to sell anything and after 3 years of struggle he found a shop owner who gave him Room Fresheners and Aggarbattis to sell. Since last 5 years he is selling these things in shops, door to door and started getting commission for

that. Today he is leading a dignified life, earning money with hard work, has a place to live, earns enough to have 3 meals a day, has good clothes to wear.

Even in Hyderabad many Rotaries, many NGOs, many common people, some corporates are doing INDIA Redefined campaign "Motivating the beggars to stop begging and start working" under INDIA Redefined banner which is replication of INDIA Redefined 17th Dec Prog in Navi Mumbai, when 12 beggar families took oath to leave begging in which Doer Leaders were labour class people - garbage cleaner, construction workers, watchman, car cleaner, cobbler, milkman, driver, petrol pump employees who told their true struggle stories to beggars and still chose hard life instead of begging. That motivated beggars. This happened under INDIA Redefined banner on Nerul Station in Navi Mumbai.

11) **"Develop your own village"** – (**Hamaare Haathon Badalte Gaon- Our Hands for changing our Villages**)- Please see details below or on www.indiaredefined.org We are working on creating a set of activities and small projects which anyone can take back to his village and with active involvement of the villagers there, can bring about positive changes, helping Redefine India. "Develop your own Village" was initially thought for Global Indians Group (GIG) & NRIs, but many Indians living in Urban areas have shown interest in this, so they can also take this up. Majority of India lives in villages. Lack of opportunities is forcing people to migrate to urban areas. Unless we create opportunities for people in the villages, give them a reason to remain in villages and promote entrepreneurship and agriculture at village level, redefining of India will remain an urban phenomenon. We have to look at our own villages – develop these, educate the people there, create awareness and opportunities for the people of our own villages. If we make our roots strong – we shall make the country strong. We are working on creating a set of activities and small projects which anyone can take back to his village and with active involvement of the villagers there, can bring about positive changes, helping Redefine India. Do You Want To Do Something for the Development of Your Village You can help your village to develop through INDIA Redefined platform. Your initiative can benefit any or many of the following

- To your childhood classmates, relatives and community
- To your birth/childhood place
- To the fond memories of your parents
- To the fond memories of your grand parents
- To your children
- To your great grand children
- To your native place
- To provide sustainable livelihood to the fellow villagers
- To safe guard flora and fauna
- Help People switch to organic farming for sustainable livelihood.
- For young generations to see the greenery.
- To your country
- To Mother Earth

Broad Guidelines for "Develop a Village" Campaign of INDIA Redefined

- Create a group of people who will be interested to work on the campaign.
- Identify a village in India, preferably a village where people from your group are familiar with the village (or the general locality) and some of you know the people of that village well.
- Identify few key people in the village including some local youth who will be the part of your team
- Identify the main problems or issues facing the village. Make a list.
- Now, prioritize the issues with regards to which needs to be tackled on the most urgent basis.
 - First pick up one of the top issues from the priority list. Choose a problem/ issue which can have large impact on limited resources. Important to remember is to find solutions or projects which can be sustained in the long run – for example, if in a village there is water problem the ask questions like
 - ü Is putting a number of hand-pumps sufficient?
 - ü What is the condition of groundwater table? How long can it last?
 - ü What will happen if a hand pump starts malfunctioning after a couple of years?
 - ü Should we train locals with the pump repair? How will the spares be procured then?
 - ü Is it better to take up rain water harvesting than providing hand pumps?
 - ü How do we take up rain water harvesting and can we find someone locally who can guide the villagers on rain water harvesting?
- Keep expectations realistic instead of working on over ambitious projects. Time will come to take up bigger projects when smaller ones are done successfully.
 - Do not start on multiple issues initially. We should aim at taking up one issue initially and try addressing that issue successfully. Success in addressing one issue builds confidence and trust not only among the team but also in the villagers also and they start participating in the development more actively. A village, or any place, cannot be developed and sustained, unless people who are living there are not actively involved. Do not treat them as beneficiaries but as stakeholders. Win their confidence and trust by establishing your sincerity and maintain that.
- Try to involve experts (search within your contacts and network) in the field for advice and guidance
- Plan the project first with various milestones. Contributing only with money will not develop a village. Think of innovative ways, leveraging technology to get personally involved to work out ways to push forward your project even when remotely located. Create a framework of responsibility and accountability among the team members.
- Leverage INDIA Redefined's network of people who may be able to help on the project, so share your project details at different stages of planning and execution.
- See the Annexure I for an indicative list of issues and problems faced in many villages. Please do a ground level reality check in your identified village in deciding what that village's priority is, which may not be in this list.
- Read about examples of village development done without government or NGO help and take a leaf out to use that in a customized way for developing the village you have chosen. See Annexure II to read the excerpts on how Ralegan Siddhi was developed by Anna Hazare. There are other people associated with INDIA Redefined like Gyan Ghosh who managed to changed the face of his village in West Bengal by planting fruit trees, promoting fish farming and many other things.

ANNEXURE I

Broad issues & problems facing villages in India (each can be expanded into multiple specific issues):

1. Infrastructure
 - a. Water – drinking water, irrigation water
 - b. Electricity
 - c. Roads
 - d. Sanitation
2. Education, Literacy & Awareness
3. Health & Hygiene including access to reliable healthcare
4. Environmental degradation
5. Sustainable agricultural methods
6. Local employment & Entrepreneurship opportunities – Vocational Training
7. Digital divide
8. Local empowerment
9. And many more issues

ANNEXURE II

Excerpts from Anna Hazare talk on development of his Village Ralegan Siddhi

There is a village called Ralegan Siddhi with a population of 2000 people. Earlier, in this village, there used to be no drinking water in summers. 80 per cent people did not have food to eat. People were forced to travel 5-6 kms outside village due to lack of work in the village. There was neither adequate work nor adequate food for all. This forced many villagers to make liquor. There were as many as 30-35 liquor manufacturing units. Liquor was made and sold from village to village for livelihood. Due to alcohol, there were regular fights in the village. There were no proper educational facilities in the village. 4 classes were held in 2 rooms. There were no medical facilities, neither for villagers nor for animals. People used to practice untouchability. Girls were married off at the age of 12-13 years. The circumstances forced them to do this. Efforts for developing this village started in 1975. Swami Vivekanand used to say that people with empty stomachs can't absorb knowledge. First we should think how to procure food for empty stomachs and work for everyone. And we did that. We tried to conserve every drop of rain water in the village. We increased the green cover by growing grass and planted more than 3 lakh trees. Nala bund, Check Dam, cement dam, CCT, Percolation Tank and other corrective measures were taken and rain water was conserved in the village. This being a drought affected area, the annual rainfall is just between 400-500 mm. Earlier, the village had less than 300 acres of cultivable land, which yielded one crop annually. Due to water conservation, cultivable land has increased to 1500 acres, which now yields 2 crops annually. After 35 years, it is the same village, same people and same land- but without taking any money from any industrialist, this village has become self sufficient. The village in which 80 per cent people once slept hungry, this village now exports vegetables. People once used to go out for work. Now its hard to get even 10 people for labour as people tend their own farms. Since they have got work and food in their village, the number of people migrating to cities has reduced. No family in the village procures grains from outside. Earlier the village did not produce even 300 litres of surplus milk, which could be sold outside. Today, 4000-5000 litres of surplus milk is

sold outside the village on a daily basis. Every day the village earns around 80 to 90 thousand rupees by selling milk. The village which once used to sleep hungry, is now selling vegetables to cities. Every year 150-200 trucks of onions are sent to Chennai and Bangalore. The village, where the school was only till class 4 is now imparting education upto class XII in both Art and Science. Earlier the girls did not have access to education. Today, they are completing graduation.

Earlier, dalits were not allowed to enter temples. They were forced to draw water from a separate well. They were made to sit separately during wedding feasts. Today, when the dalits were unable to pay back their loans amounting to Rs. 60,000, the gram sabha decided that other non-dalits would pay off their loan. All villagers did two years of 'shramdaan' on the land belonging to dalits. Crops were grown and the loan was paid off by the villagers. Now-a-days, in any community feast in the village, dalits are also involved with people of other castes and religions in cooking and distributing food. Untouchability is no longer practiced. Buildings like school, temples, community temples worth crores were built by people through their hardwork and 'shramdaan'. In the last 7 years, the village has been visited by nearly 5.5 lakh people from India and abroad. 5 villages neighboring Ralegan Siddhi are also developing on same lines. Similar development work is now taking place in many villages of Maharashtra. 50 new villages are being chosen for similar work.

12) Need Doer Leaders for making **INDIA Redefined Collective Responsibility Groups** by bringing four pillars- Govt. Sector (1st Sector)+ Corporate Sector(2nd Sector)+ NGOs Sector(3rd Sector)+Citizen Sector (4th Sector) together in different States/Cities/Areas/Villages and Coordinate at least some events /Activities/Campaigns of INDIA Redefined with some representatives of each sectors in that event.

13) INDIA Redefined **Back Office Support** Doer Leaders in Navi Mumbai

14)Coordinating **INDIA Redefined Internship Programs** See details of different internship Programs on www.indiaredefined.org – On successful participation each Student gets an Internship certificate.

Various internship programs are also run by INDIA Redefined, e.g.

a) **INDIA Redefined Community Leadership** 2012 –See details on website and photographs of INDIA Redefined Community Leadership 2011--Many INDIA Redefined Youth did INDIA Redefined Internship in 2011, various activities, INDIA Redefined Community Leadership Program, etc under the guidance of a youth Mahima Rathi and vision of Sukanya Narain , a young Law Graduate Student who was last year All India Youth Doer Leaders of INDIA Redefined, and all regular monthly reports, Internship projects were sent in a very organized way by Sukanya with regular updates and interaction with Youth studying in various Universities in various states. Internship Certificates were given to all those who did it successfully. INDIA Redefined had chosen Sukanya as Youth Star of INDIA Redefined on 2nd October .A part of internship was involving NGOs, social activists, CSR worldwide on the activities allotted to these youth.Now Sukanya is INDIA Redefined Youth Wing Managing Advisor & she is starting Community Leadership Program 2012

The above is a sample of some of the activities which have been carried out or possible to carry out under INDIA Redefined Banner.

Since last year on Gandhi Jayanti INDIA Redefined identifies a Youth or Teen to make him or her INDIA Redefined Youth/ Teen of the year.

There were two kinds of Internship -one internship was for only Law Students which many students did from various law colleges and the other was for other students.

b)This year we have added Teen Wing Internship which School Students are doing under the leadership of Tanvi Khare (All India Teen Wing Doer Leaders)in different cities. INDIA Redefined Teen Wing recently started these two activities1.LUCKNOW ZOO CLEAN UP, 2,SPARROW REHABILITATION after successful completion of two campaigns "Educate INDIA -taking oath from many students-I donate 6 months of my life for those who are underprivileged " & "United India - I am an Indian first then a Maharashtrian or Punjabi or Kashmiri or Tamlian etc etc. under Tanvi's leadership.

c)Internship for Law Students

d)Internship with lots of choices for students of any area of interests/different classes/colleges/universities

e) Visiting different active NGOs of the city near by areas , documenting the types of work they are doing,

i. Type of NGOs

ii. Agendas of NGOs

iii. Plans and Implementation formats for each one of them

iv. How INDIA Redefined can get associate with them

f) Helping with INDIA Redefined administrative and coordination work

g). Participating and organizing in Local level IR activities and helping identify potential Doer Leaders.

g). Project development and resource generation

h) Internship with different NGOs associated with INDIA Redefined 3rd Sector Partnership Program – (For NGOs to partner with INDIA Redefined) -If any student is interested to do internship in any particular NGO in his/her city--make that NGO get associated with INDIA Redefined 3rd Sector Partnership Program--That student will also get Internship certificate of INDIA Redefined.

School students can apply for Teen wing Internship at tanvi.indiaredefined@gmail.com

All over world the Government Sector(1st Sector), Corporate Sector(2nd Sector), NGO Sector(3rd Sector) are working but INDIA Redefined first tried to bring the 4th Sector "The Common People" working for the betterment of this Country on one platform in masses across the globe & all the other three Sectors started supporting INDIA Redefined.

Our Stakeholders include us - the Citizens of India.

Common people till now have only come together if they are against something; e. g All Independence movements, Movements against corruption. They have never come on one platform to work positively for country and then empowering themselves.

Too few leaders, like Anna, have first built their credibility by doing their duties. And even the followers of such leaders have yet to do their duty towards country, society and community at large. Hence the moral authority of such movements does not last long and is dependent on the leader's karma. Though this Anti Corruption Movement has United the Citizens & this unity has to remain to become like a pressure group forever.

We always blame others for problems--first Mughals, then Britishers and after independence we blame Politicians. Who is to be blamed?--Us -125 Crore Indians or 540 MPs?

Many of us do not Even bother to vote and then criticize the people who are elected on vote Bank politics. This INERTIA is the root cause of many of our problems and we are partly to Be blamed.

We have left governance to people, who are not really our representative, Policy to people who do not feel they are accountable to us, we have left environment, slum, and literacy to NGOs, Social Workers who struggle without our support. – The list can go on and on.

We have to first fulfill our duties and responsibilities, then we automatically have the moral authority to demand our rights and once it is done on a unified platform of nobody will be able to ignore our rights. For too long as citizens we have demanded our rights through numerous movements, always ignoring our duties.

<http://www.facebook.com/pages/NGOCitizensCorporateGovtCollective-Responsibility-on-CUP/293775880720875>

<http://www.facebook.com/groups/indiaredefinedCUP/>

http://www.linkedin.com/groups/NGOs-Citizens-Corporate-GovtCollective-Responsibility-4521693?home&gid=4521693&trk=anet_ug_hm

Journey of INDIA Redefined-we have still not put the more successful stories of 2nd year journey of this beautiful movement.

<http://www.nevermindyaar.blogspot.in/2010/08/india-redefined-movement-started-by.html>

<http://www.facebook.com/pages/India-Redefined-Citizen-Corporate-Collective-Responsibility-GroupCCCRG/215920321796930>

<http://www.facebook.com/groups/212280548893155/>

http://www.linkedin.com/groups/CitizenCorporate-Collective-Responsibility-Group-CCCRG-4467796?trk=myg_ugrp_ovr

Work profiles of Youth /Teen Coordinators are mostly governed by their studies taking priority.

On website, see the Story of 25 years of Making of INDIA Redefined ,little media coverage/ Activities/Visionary's thoughts, INDIA Redefined Speeches, presentations, Initiatives, Events, Different Wings of India Redefined/ One year Journey of INDIA Redefined-we have still not put the more successful stories of 2nd year journey of this movement.

Wing Doer Leaders of each wing will have to write the work profiles for themselves and for their wings as they have their experience and expertise in their own profession.

STAGES OF INDIA Redefined:

AWAKEN INDIA - By bringing about AWARENESS, EDUCATION&COMMUNICATION

CLEAN INDIA - Of CORRUPTION, POLLUTION, UNHYGIENIC CONDITIONS, DIRTY ENVIRONMENT, CONTAMINATED WATER & SOIL - (ANYTHING REQUIRING CLEANSING)

GREEN INDIA - RESULT OF CLEAN INDIA and using OF GREENING OF INDIA, EMISSION REDUCTION & REDUCING EFFECTS OF CLIMATE CHANGE

HEALTHY INDIA - WILL RESULT FROM CLEAN INDIA and dedicating SPECIFIC FOCUS ON HEALTH ISSUES

PROSPEROUS INDIA - The above INTIATIVES WILL NATURALLY LEAD TO PROSPERITY ACROSS BOARD

HAPPY INDIA - END RESULT OF ALL INITIATIVES

We can redefined our dearest Globe by starting a similar movement in every country

What you require to "Redefine Globe"

Love for "This Planet Earth"

Passion to be the "Catalyst" of change

Belief in your "Actions"

Trust in others to become as "Committed"

Action to "Change" – yourself and others around you

INDIA Redefined (IR) initially a social experiment is creating the "Unified Diversity" of the subcontinent known as INDIA into "Diversified Unity" of a HAPPY INDIA & help in creating responsible, empowered citizens by bringing about "Behavioral Change".

INDIA Redefined is emerging as Peoples Movement with supporters across & accordingly we have now reorganized our Governing Council and Board of Trustees.

INDIA Redefine's vision is created by an amalgamation of Different visions that ultimately leads to HAPPY INDIA, which, may seems UTOPIAN but SOMETHING to STRIVE FOR.

Remember Country needs "Doers".

Everything will be fine in the end & if everything is not fine then definitely that is not the END.

Is this idea worth spreading? Then share this with every individual you know.

Team INDIA Redefined
www.indiaredefined.org