

INDIA Redefined (IR) Activity Areas

- 1. AWAKEN INDIA** – Various types of awareness and motivational campaigns, e.g.
 - a. Unity, Peace & Harmony campaigns
 - b. Individual Social Responsibility
 - c. Political Awareness & Literacy among underprivileged
 - d. Citizen Responsibilities & Rights
 - e. Leadership etc.

- 2. CLEAN INDIA** – Small projects & activities promoting cleanliness, e.g.
 - a. Group Cleaning of uncleared garbage at public places, near housing societies etc. preferably also involving responsible agencies/ ward officers etc. who should be doing it as a part of their job.
 - b. Slum cleaning by motivating the local slum-dwellers to participate in cleaning of their own area. Organizing “Clean House” or similar competition as a motivational cue. Same can be conducted in the identified villages also.

- 3. GREEN INDIA** – Small projects & activities promoting greenery, environment sustainability, pollution reduction etc. Some sample activities are
 - a. Tree plantation and caring at local level (Housing complex, school, parks, hospitals etc.) or at an organized level with sponsor.
 - b. Save Electricity – where individuals households target to reduce their electricity consumption by 20% over a period of 3 months and maintain at that.
 - c. Promoting application of renewable energy sources at household level
 - d. Promoting Rain Water Harvesting at household level
 - e. Anti-plastic & Anti-paper campaigns for individual shopping & storage and promoting jute & cloth bags
 - f. Reuse & Recycle campaigns and training workshops

- 4. EDUCATE INDIA** - Activities and projects requiring individual involvement in making the country and citizens educated at different levels, thereby increasing the citizen awareness, understanding, employability and also entrepreneurship,
 - a. Imparting computer usage and literacy to 10 underprivileged people by each volunteer during the year
 - b. Collection of 100 Books for different age groups, different topics, different languages and making India Redefined library in one underprivileged slum area or underprivileged school.

- c. "I DONATE" oath (6 months, not necessarily continuous, of life) for teaching in village or municipal schools within 40 kms radius of volunteer's home – Mission is to build the movement to eliminate educational inequity (in terms of quality of education) by enlisting our nation's most promising future leaders in the effort.
 - d. Skill Development & Vocational Training workshops with focus on self-employability.
 - e. Self-employment Training and mentoring
- 5. HEALTHY INDIA** – Activities and projects related to Health & Hygiene, e.g.
- a. Campaign to collect 100 Soaps, 100 Toothpastes and washing powder/soap from different houses and distribution in 50 houses in slum areas and explaining the people importance of personal and community and area hygiene in disease prevention and payback in terms of reduced medical cost.
 - b. Health Check-up camps
 - i. Eye Check-up camps for poor and underprivileged.
 - ii. Blood donation camps
 - c. Awareness Campaigns
 - i. AIDS Awareness
 - ii. Eye & Organ donation campaigns
 - iii. Vaccination
 - iv. Cleanliness & Hygiene
 - v. No Tobacco
- 6. C.U.R.E INDIA (Citizens United for Redefining & Empowering India)**
- a. "Ek Ka Dus"- Make a difference in the lives of 10 (ten) underprivileged Indians and let them become your mentee. Help and guide them redefine their life and empower them with your thinking.
 - b. Women Empowerment
 - c. Expert Advice – from panel of experts in various fields to common citizens
- 7. Hamaare Haathon Badalte Gaon (Develop your Village)** - We are working on creating a set of activities and small projects which anyone can take back to his village and with active involvement of the villagers there, can bring about positive changes, helping Redefine India.
- 8. KAAM KARO: APNE LIYE - DESH KE LIYE** - Motivating the beggars to stop begging and start working by identifying role models from society who would be able to

effectively communicate and motivate the beggars for a behavioral change and support from society at large to gain self respect through work.

9. **INDIA Redefined Internship Programs** – Various internship programs are also run by IR, e.g.
- a. Visiting different active NGOs of the city nearby areas and documenting types of work they are doing
 - i. Type of NGOs
 - ii. Agendas of NGOs
 - iii. Plans and Implementation formats for each one of them
 - iv. How India Redefined can get associate with them
 - b. Helping with IR administrative and coordination work
 - c. Participating and organizing in Local level IR activities and helping identify potential Coordinators.
 - d. Project development and resource generation

The above is a sample of some of the activities which have been carried out or possible to carry out under INDIA Redefined Banner.

Organization partnering/associating with IR will ensure following for all the volunteers (brought either by the organization or IR) conducting/participating in any activity or project

- IR Identity Card
- IR T-shirts
- IR Banners, pamphlets and collaterals
- Any other project/activity related resources and expenses, orientation program etc.
- All design will be done by IR for each of the above with sponsoring organization mentioned as **“Powered By”**. IR can undertake printing of the above on cost+ basis, if required.

Partnering organization will also assist IR in identifying and appointing INDIA Redefined Activity/Project Coordinators, Area Coordinators (at Locality/Chapter, City, District & State level) among the organization’s volunteer force to provide sustainability and continuity to various programs and IR. Beside this there could be Coordinators which are selected and appointed directly by IR among the volunteers of IR.

Detailed working arrangements will be discussed and finalized once initial set of activities is identified.