

Some Steps to be taken to take leadership role as a Coordinator in INDIA Redefined

1. If you have not joined INDIA Redefined please join INDIA Redefined at website by clicking "JOIN UP" link.
2. You have to take INDIA Redefined Pledge - I, a citizen of INDIA, take the pledge to Carry out my responsibilities toward the country and the society and stand for my rights. As a member of INDIA Redefined movement , I shall work within my available resources and time to awaken other citizens of India and create an Educated, Healthy, Green and Sustainable country to have a Prosperous and Happy India for ourselves and the future generations and I will do all activities under this banner of Best Humanitarian Initiative 2009 award winner INDIA Redefined - a Non Political Citizens Empowerment Movement with supporters across Globe, is asking for Individual Social Responsibility (ISR) of Common People of INDIA by Donating their TIME not only for creating an India of tomorrow which is Awakened, Educated, Clean, Green, Healthy, Sustainable, Prosperous and Happy but also making this Planet Earth a better place to live in . --"Lets aim to make more Doers than Beneficiaries"
3. Read work profiles of All India Coordinators, State Coordinators, City Coordinators, Village Coordinators, Chapter Coordinators, Campaigns Coordinators, Youth Coordinators, University Coordinators, College Coordinators, INDIA Redefined National Wing Coordinators ,INDIA Redefined Global Indians Group (GIG) Coordinators , National and International Awareness Campaigns Coordinators , Global Indians Group (GIG) including NRIs Coordinators, INDIA Redefined International Coordinators of Friends of INDIA Redefined Group, INDIA Redefined National Coordinators of Friends of INDIA Redefined Group. You can always recommend deserving person whom you think should be brought as Coordinator anywhere. Work Profiles of Coordinators are given on www.indiaredefined.org, and each one is a Team of 4 Coordinators including wing Coordinators. **Aspirants of Coordinators can Send CV and Photograph at apply@indiaredefined.org with Subject: CV for _____ Coordinator of INDIA Redefined after joining the movement on website & send consent, by writing two lines about themselves, why they want to be part of INDIA Redefined Movement and what they can do under this banner with their own vision. Help in bringing right people as Coordinators. These are voluntary jobs. No Payment.**
4. Please take a printout of your Identity-Card when it is sent to you after you become Coordinator after checking your address, designation, phone number, email, and photograph nicely on Identity card and after reading your Appointment letter. Visiting card printout you only take if required.
5. **Any Coordinator's work profile is basically one year activities of any Coordinator.** It is the Coordinator's version of work profile, also about their plan for one year in terms of various activities and initiatives on behalf of your Team in next 12 months. Any Coordinator can rewrite their own work profiles based on the given work profile on website But in case you are writing your own work profile, it should be sent to contact@indiaredefined.org and should be approved by Managing Committee of INDIA Redefined. Also there are two kinds of work profiles given on website- Some are for Youth Coordinators in each State/ Union Territory, City, University- some work profiles are for other Coordinators. Make sure you are reading the right one.
6. **INDIA Redefined needs 4 National Coordinators of each wing, 4 State Coordinators in each State or 4 Union Territory Coordinators in each Union Territory, or e City or Village Coordinators in each City/Village who make their own Team, so every year the first Coordinator who is appointed in each State or Union Territory or City or Village has to help in finding other 3 Coordinators in their State or**

Union Territory or City or Village and make their Team of in each State, City /Village. In any Wing or State or Union Territory or City or Village, you may be the single person who has joined INDIA Redefined, so as a Coordinator it is your responsibility to make people join INDIA Redefined in Different State or Union Territory or City or Village, or in your wing Remember this Movement was started just two years back and now so many people are there, that does not mean that they will listen to you always, then how can you be dependent on the army formed by someone else, you have to form your own army as a leader.

7. Be a part of INDIA Redefined Citizen - Corporate Collective Responsibility Group (CCCRG) - for Citizens to join their Individual Social Responsibility ISR with Corporate for their Corporate Social Responsibility CSR

Corporate which are interested to make INDIA Redefined Campaigns/Initiatives their CSR, please send mail at contact@indiaredefined.org

Some existing Initiatives are

- 1) "C.U.R.E" India
- 2) "I Care"
- 3) " Educate India"
- 4) " Clean India"
- 5) "Green India"
- 6) "Develop your own village"
- 7) "United India"
- 8) "Peaceful India"
- 9) "Motivating the beggars to stop begging and start working"
- 10) "Awaken India"
- 11) "Healthy India"
- 12) "Harmony"

Send resume & photograph for Coordinator of these Campaigns at apply@indiaredefined.org

Please see details of these Campaigns on www.indiaredefined.org before you find Coordinators for these Campaigns in your State and make them send CV at apply@indiaredefined.org

These campaigns are basically very simple activities specially created for Common people. Like Coordinators of United India Campaign will take printout of last poster or download Posters like "I am an Indian first then a ----- Kashmiri/ Mahatashtrian/ Bengali/ TAMILIAN/ MIZZO/ Goan/ Kannada/ Malayali/ Bihari/ Gujarati/ Kannada/ Haryanvi/ Madhaya Pradeshi/ Punjabi/Rajasthani/ Andhrithite/ Uttar Pradeshi/ Oriya/ Assamese etc and takes Photographs of 20 people-of all age groups-young, old, girls, boys, man , women and videos of 10 people with same poster . Same thing has to be done wirh Educate India Campaign but we need photographs and videos of College Students but other educated Indians of all age groups can do so.

8. Read about Different Wings of India Redefined .Different wings of INDIA Redefined are made according to professions or expertise of people. Wing Coordinators of each wing will have to write the work profiles for themselves and for their wings as they have their experience and expertise in their own profession. New wings can be added as more suggestions come.These Wings of were made according to professions of people. Wing Coordinators of each wing will have to write the work profiles for themselves and for their wings as they have their experience and expertise in their own profession. New wings can be added as more suggestions come.INDIA Redefined needs Team of 4 National Coordinators / 4 State / Union Territory coordinators of each wing. **Since forming these wings is every All India coordinators or State Coordinator's or Union Territory Coordinator's or City Coordinator's / Village Coordinator's responsibility in their State or Union**

Territory or City or Village, so you may not be able to form all wings in your State or Union Territory or City or Village but try to find right people to take charge of these wings. All 4 wing Coordinators in each **State or Union Territory or City or Village** will have to write the work profiles for themselves with their own vision as they have their experience and expertise in their own profession. Then all 4 of them will combine the work profiles of all 4 wing Coordinators and make the final work profile, but individual work profiles of all 4 wing Coordinators will be different as each one will have their own vision but it should align with INDIA Redefine's vision-Mission. You may not be able to form all the wings in your **State or Union Territory or City or Village but as a Coordinator you should know the names of all these** Wings of India Redefined, so that you can find any deserving person in these areas or Professions in your **State or Union Territory or City or Village**. More wings can be added if we get people of different professions in your who are ready to take their wings responsibility as a Coordinator, by writing their wing's work Profile and their own and by bringing people from their own professions

9. Every State or **Union Territory** also needs Youth Coordinators and University Coordinators. Aspirants of Youth Coordinators in various Universities, Cities, States, have to interact on youth4change@indiaredefined.org Work Profiles of All India Youth Coordinators, State Youth Coordinators, University Coordinators are separate given on website governed by their studies taking priority. Students are suggesting to start Groups with similar Subjects or Study areas as Engineering, Medical, BA, B Com, MBA etc. If possible make Students make groups in different States or Cities or Universities and do some activities under INDIA Redefined Banner.

10. We often keep things very flexible in INDIA Redefined, so that we may change rules, and make it better as more suggestions come. An example of this is that initially we had decided that the INDIA Redefined Central Committee will be called INDIA Redefined Core Committee, or INDIA Redefined Core team. But we have decided to change this name "Core Committee, or Core team" to INDIA Redefined Central Committee. Nomenclatures for any of the designations for any of the wings and committees are subject to change in future. So State Coordinators or Wing Coordinators can be named "Member, State Coordination Team", or "Member, Wing Coordination Team" just as an example.

11. INDIA Redefined Coordinators in each **State or Union Territory or City or Village or Wing Coordinators** should also bring their own mission-vision and objectives in INDIA Redefined which should be written by the coordinators and moderated by us. In this we have to keep in mind that more focus should be on social entrepreneurship and in the specific cases where it is a pure business entrepreneurship, then also, it should get aligned to overall mission & vision of INDIA Redefined and it should be spelled out clearly. INDIA Redefined is not a platform for doing business but promoting socially responsible ventures.

12. Share beforehand with us for us any matter which will be published, which is related to IR or INDIA Redefined to see the correctness and alignment of what is written to what we are (or want to be). In any official communication we do not use IR but INDIA Redefined as a complete word, with INDIA written in Capital letters and Redefined with only capital "R" rest in small.

13. For any future activity of INDIA Redefined, you can download the banner from download and take printout or if that Banner is for some other activity or some other NGO or Corporate is doing these activities with INDIA Redefined, you send their logo which will be put on INDIA Redefined banner and the design will be sent to you. Write on about size of the Banners you require at contact@indiaredefined.org and designs will be sent across. Any activity, you do under INDIA Redefined Banner, please take photographs or video or one of these and send them on contact@indiaredefined.org. Activities done with INDIA Redefined banner in the background

or with people wearing identity card of INDIA Redefined will be considered to be put on website. For any future activity of INDIA Redefined, you can download the banner from download and take printout or if that Banner is for some other activity or some other NGO or Corporate is doing these activities with INDIA Redefined, you send their logo which will be put on INDIA Redefined banner and the design will be sent to you. Write on about size of the Banners you require at contact@indiaredefined.org and designs will be sent across. Any activity, you do under INDIA Redefined Banner, please take photographs or video or one of these and send them on contact@indiaredefined.org. Activities done with INDIA Redefined banner in the background or with people wearing identity card of INDIA Redefined will be considered to be put on website.

14. If possible you can see "Creating India of tomorrow" which is 45 mins and Tedx Speech which is 5 -6 mins in INDIA Redefined Speeches and also What Visionary Says on www.indiaredefined.org

15. INDIA Redefined is committed not to take monetary donations from individuals and will seek funds only from corporate entities. Also do not use IR (which is more for internal communication) but INDIA Redefined at all places. Logo etc should be in brand colors and not black or grey. Also run through with us any final copy of communication (print, email, and web) where IR is being mentioned, before sending out.

16) Support Satyamev Jayate -Team INDIA Redefined -Be with us in Street Plays across India & Campaigns to support Amir Khan & his team for each Sunday Episode and ask personally the experience and solutions of these problems .to make more Citizens participate and not be a mere spectator to those who are unable to correspond through computers and send these videos or pics on youtube

We will try to start a new campaign or make each issue raised every Sunday in our existing INDIA Redefined Campaigns

Send resume & photograph for Coordinator of these Campaigns & Street Plays at apply@indiaredefined.org

All over world the Government Sector, Corporate Sector, NGO Sector are working but INDIA Redefined is trying to bring the Fourth Sector "The Common People" working for the betterment of this Country on one platform in masses across the globe.

Our Stakeholders include us - the Citizens of India.

Common people till now have only come together if they are against something; e. g All Independence movements, Movements against corruption. They have never come on one platform to work positively for country and then empowering themselves.

Also apply for National Coordinator / Global Indians Coordinators / NRI Coordinators / State Coordinators / City Coordinators/ Village Coordinators/ for "Develop your own village" Initiative. See Details on www.indiaredefined.org

INDIA Redefined needs NRI Coordinators for Initiatives of INDIA Redefined like "Develop your own village" which was initially thought for Global Indians Group (GIG) & NRIs, But many Indians living in Urban areas can take this up.

In 2011 students from many Universities across India did Internship and INDIA Redefined Community leadership

Program - Please see pics on website.

Aspirants of Youth Coordinators in various Universities, Cities,, States, have to interact on youth4change@indiaredefined.org

Work profiles of All India youth coordinators, state youth coordinators, university coordinators, are mostly governed by their studies taking opriority.

Read the following which can be used for all the following purpose

- 1) Emails
- 2) Pamphlets
- 3) Print media
- 4) Interviews-Speeches

Everywhere we all talk of problems in India – but do little.

Part of the reason is that we think that solving these are the government, Politicians, bureaucracy, economists or NGO's, Corporate or Social Worker's responsibility – not ours.

But shy away from even talking about our responsibilities as a citizen of the country. Many of us do not Even bother to vote and then criticize the people who are elected on vote Bank politics.

This INERTIA is the root cause of many of our problems and we are partly to Be blamed.

We have left governance to people, who are not really our representative, Policy to people who do not feel they are accountable to us, we have left environment, slum, and literacy to NGOs, Social Workers who struggle without our support.

– The list can go on and on...

So came the idea of INDIA REDEFINED

– A movement to create responsible and empowered citizens by bringing About "Behavioral Change".

It is only when we do our duties we shall be empowered to demand our Rights.

It is by this change in behavior that we can unlock people's potential to be Empowered citizens.

This will redefine how we think and act as an Indian.

.....and that is what INDIA Redefined is about.

So, what is the Vision of INDIA Redefined? It is simply –

CREATING A HAPPY INDIA

And how can we create a Happy India?

Most of the ordinary people want to do something for the Country, they just don't know how. The idea is to mobilize these masses and bring them together.

How does INDIA Redefined do it?

By giving a structure to this... 'Desire to do something'.

By creating an opportunity for them, to achieve small successes in doing Something for the society

... Something within his resources and available time

- Be it planting trees or cutting down the electricity consumption – a simple Successful activity, that would not only be beneficial at a larger scale but

Also provide the motivation to strive for bigger changes.

Developing this behavioral change across Indians of all strata, INDIA Redefined plans to tackle problems, leveraging the power of individual.

It is a citizen's empowerment movement - a platform for ordinary citizens By ordinary citizens – each fulfilling his own ISR - Individual Social Responsibility.

What makes this movement unique or even different?

Well, there are many wonderful organizations, NGO, Charities, and People which do a Lot of wonderful work - But it never seems to be enough.

Most of them work within a context or for a specific cause, that the overall Positive effect Is lost in the gaps.

One of the biggest reasons is that we have not tapped efficiently into the Potential of the individual.

INDIA Redefined is a platform for people from different Diversity, backgrounds, different social class, having different outlooks and Opinions to come together and work towards redefining India. That is why INDIA Redefine's vision is created by an amalgamation of

Different visions that ultimately leads to a HAPPY INDIA.

It is important to understand that we are not affiliated with a single political Party or motive.

But do not hesitate to work with any and every political party, business Houses or NGO for the right cause By bringing drops of people together on a common platform INDIA

Redefined creates an ocean –

Ocean strong enough to make government, politicians, public servants not only accountable but also make each Indian an Awakened Citizen...

People appreciated the movement from all over World and there are many supporters from All Strata of life, from all over India, NRIs, from other Countries, People of different Nationalities too.

This shows that there are people out there who want to 'do

Something'...Make a difference.

All they need is the platform.

The idea has not only got support of people but also some recognition

– It was adjudged “The Best Humanitarian Initiative” in December 2009

In this long journey of redefining India, we have taken only a few baby steps

But then again, a journey of thousand miles begins with a single step...

This idea.... Idea of a movement that is trying to tackle most, if not all, social Issues and help citizens become empowered by the means of behavioral

Change, asks you for only one thing

Donate Your TIME.

Let us Create an India of tomorrow which is Awakened, Educated, Clean, Green, Healthy, Sustainable, Prosperous and Happy and try to make this Planet Earth a better place to live in

STAGES OF INDIA Redefined:

AWAKEN INDIA - By bringing about AWARENESS, EDUCATION & COMMUNICATION

CLEAN INDIA - Of CORRUPTION, POLLUTION, UNHYGIENIC CONDITIONS, DIRTY ENVIRONMENT, CONTAMINATED WATER & SOIL - (ANYTHING REQUIRING CLEANSING)

GREEN INDIA - RESULT OF CLEAN INDIA and using OF GREENING OF INDIA, EMISSION

REDUCTION & REDUCING EFFECTS OF CLIMATE CHANGE

HEALTHY INDIA - WILL RESULT FROM CLEAN INDIA and dedicating SPECIFIC FOCUS

ON HEALTH ISSUES

PROSPEROUS INDIA - The above INITIATIVES WILL NATURALLY LEAD TO

PROSPERITY ACROSS BOARD

HAPPY INDIA - END RESULT OF ALL INITIATIVES

Happy India may seem UTOPIAN but SOMETHING TO STRIVE FOR

Do we want to make India better?
Are we Fed up of table talks with no action?
Are we willing to do our bit for the country?
Are we Confused how to do this?

Lets be together to Redefined India.

Also read the Story of 25 years of Making of INDIA Redefined , Visionary's thoughts, INDIA Redefined Speeches, Initiatives, Events, See photos of different activities, Read about one year Journey of INDIA Redefined.

What you require to "Redefine India"
Love for "India"
Passion to be the "Catalyst" of change
Belief in your "Actions"
Trust in others to become as "Committed"
Action to "Change" – yourself and others around you

INDIA Redefined needs Leaders with expertise and interest in specific areas to take charge of the initiatives under broad headings of Clean India, Green India, Healthy India, Educate India and Awaken India.

Ranjana Kanti
(Founder)
INDIA Redefined
www.indiaredefined.org
ranjana.kanti@indiaredefined.org