

## INDIA Redefined –two Years Journey of INDIA Redefined

Hope this Initiative INDIA Redefined gives hope and motivation all those who wish to make INDIA a happy country.

In these two year time since this movement INDIA Redefined was started, supporters are everyday putting their ISR Individual Social Responsibility on this platform of INDIA Redefined .They got motivated by only one line

*"Don't leave governance to the people who are not our representatives, don't leave Policy to the people who do not feel they are accountable to us, and don't leave all the other problems like literacy, slums, environment etc to NGOs and social workers who struggle without Citizen's support"*

Supporters of IR are working hard to make INDIA Redefined a strong platform to ensure better governance, better politicians, better bureaucracy, better infrastructure, killing of corruption and a better India for ourselves and our future generation. They all have a hope that tomorrow INDIA Redefined can act as a pressure group, as needed, will align with right causes and people to achieve the goal of making INDIA a Happy Country.

Be a part of Collective Responsibility of four pillars of a nation, namely Citizens, Corporate, NGOs & Government on Common United Platform - INDIA Redefined which is aiming to make more Doers than Beneficiaries. Best Humanitarian Initiative 2009 award winner INDIA Redefined (IR) [www.indiaredefined.org](http://www.indiaredefined.org) is a Non-Political Citizens Empowerment Movement. It was initially a social experiment is now emerging as a People's Movement in last two years to create the "Unified Diversity" of the subcontinent known as INDIA into "Diversified Unity" of a HAPPY INDIA.INDIA Redefined, with supporters across Globe, is actually creating responsible, empowered citizens by bringing about "Behavioral Change".

- Students have supported India Redefined's Youth campaign for Awakened, Educated, Green, Clean, Peaceful and United India.
- NRIs came forward to take up "Develop your own Village" Project.
- Thousands of ordinary Indian Citizen's participated in "I Care" Project.
- Youth, studying in colleges are helping to implement "EDUCATE INDIA". Students, who are willing to be part of this movement, take the oath - "I donate" 6 months of my life in training or education, for those who are underprivileged.

In India, education is supposed to be the great equalizer and the primary vehicle for upward mobility. But, the reality today is that all too often, where children are born determines their educational prospects. Across the country, largest number of children living in poverty has academic and, therefore, life prospects that are dramatically different than those of their peers in wealthier communities. Mission is to build the movement to eliminate educational inequity (in terms of quality of education) by enlisting our nation's most promising future leaders in the effort.

"I donate" will help in recruiting outstanding college graduates from all backgrounds and career interests to commit to teach for 6 months in urban and rural schools for underprivileged during or immediately after their student life.

- **Abhishek Ranjan** a designer and animator by profession, makes designs for INDIA Redefined for IR banners, IR posters, IR visiting cards, IR identity cards, IR Flyers-like Youth Campaign, IR diwali, Holi, Id, Christmas, Guru Nanak Jayanti, Gandhi Jayanti, Sardar Patel Jayanti, Independence Day, Republic day wishes designs, slogans, and a great contributor in old website of IR. Some of his works are –



- **Khoty Mathur** an author in Auckland, New Zealand, not only writes almost everyday something or the other or articles for INDIA Redefined, not only solves people's queries and doubts about IR, not only offered her help in new contents for IR, not only wrote FAQs for IR, but she has honored INDIA Redefined by a very special Dedication in her Book, "Never Mind Yaar" <http://www.nevermindyaar.com>
- After a grand successful event, Clean Home Competition, in Mumbai organized by INDIA Redefined in the leadership of **Rekha Sangani** along with Lions District 323-A2, and Lioness District 323-A2 during the first week of October, now it is going to be conducted again in 2011 in the month of January with more volunteers in different cities to make the event a grand success.
- **Mukhtiar Singh** a member of IR in Sirsa district, along with some supporters did lots of activities for Flood Relief, like distributing food, cloths, medicines. Everyday lots of supporters plant many trees, clean dirty areas, like Mukhtiar Singh two months back planted 100 trees with the help of forest department in Haryana.
- A strong supporter of India Redefined **Simanta Das** in Bangalore recently distributed soaps among a large population of slums along with many Youths. In different cities many youth from different states including J&K participated in Campaign "I am an Indian first".
- During Diwali many women participated in campaign "One woman, one saree". They had to find those underprivileged women who had single saree and hundreds of women made hundreds of women wear one saree, blouse, petticoat and shawl.
- **Prem Kumar** a Bombay IIT student - one young IT genius, who is not only the youth coordinator, but is such a strong pillar. Some of the samples of works of these IIT students under Prem Kumar's leadership are website under construction <http://www.cse.iitb.ac.in/~premkumar/IndiaRedefined> INDIA Redefined Forum <http://indiaredefined.forumotion.in/forum.htm>
- Many youth volunteers participated in Slum Children Education Program of IR.
- Many supporters have been promoting communal harmony.
- IR people have undertaken awareness programmes in slums regarding importance of vaccinations, cleanliness & hygiene, education.
- People have helped economically deprived housewives in small business setups like Spice Grinding & Packaging, tiffin business, stitching etc.
- INDIA Redefined had organized a Free Eye Check-up camp, at Vishwakarma Colony, Near M.B. Road, New Delhi on 25th July 2010. This was done under the leadership of **Mr. Vijay Singh**, supported by **Mrs. Manjula Singh**, **Mayank Bhardwaj** and **Mr. Vijay Batra**. The programme was a huge success with 450 economically challenged people, being given a free eye check up. **Center of Sight Fortis Escort Hospital**, Okhla, New Delhi, **Dr. Arun Kr. Sinha**, Sr. Eye Surgeon and Optometrist - **Mr. Naveen Kr. Sharma** rendered the required support for the effort. Center of Sight Fortis Escort Hospital.

- To create awareness about the pollution level in River Tawi - the life line of Jammu, with the team of **Mr. Mahesh Kaul**, INDIA Redefined organized a sanitisation programme in the river Tawi, Tawi Bridge Bikram Chowk, Jammu in collaboration with Sangharsh.
- INDIA Redefined launched its campaign from kathua district in leadership of Mahesh Kaul, in Jammu region of J&K by visiting the Hiranagar Fort, Lakhanpur Fort and other peripheral temples including an ancient Shiva Temple constructed by Pandavas, The aim of this campaign was to sensitise the local people about their heritage and culture. INDIA redefined created an awareness drive by involving the local people to preserve their heritage as it has all India domain and the stakeholders. Emphasis was laid on the economic aspect of heritage in terms of the multiple effects of tourism. India Redefined was lead by **Mr. Sunil Sharma**, District Co-ordinator Kathua for India Redefined. Mahesh Kaul, state co-ordinator for India Redefined was the Resource person, Jatin Chanjotra from IIPA, Ranjeet Sharma from Sangarsh, Inder Pal from J&K bank comprised the other team members. The event was organised on 14 April.
- **Roshni Mulchandani** from California, USA is wring articles in US magazines for IR, has given a great support by offering to write not only newsletters but also content for our next website and portal.
- **Mayank Bhardwaj** a young law student. On 15th August India Redefined started a Youth campaign and small activities and participation of youth in all colleges, cities for Green, Clean, Peaceful, United India, under leadership of Mayank Bhardwaj.
- A dedicated INDIA Redefined activist **Shashank Shekhar Singh** organised a tree plantation ceremony in college, initiated and successfully executed I care (Slum Children Education Program) for 5 months.
- A young entrepreneur **Vikash** with a great vision for Rural India and youth has written great articles for IR, helped in selecting people for writing and communication, organized an event on 2nd OCT.-Relevance of Gandhi's vision and message for the youth and rural economy - A tribute to Gandhi on his Birthday, wrote great things on behalf of IR on Verdict on the fate of Ayodhya, on **INDIA - UNIFIED DIVERSITY & DIVERSIFIED UNITY**, on Nationalism in IR, on India Redefined' is working to achieve the high HP-Happiness Quotient, on IR's Common United Platform (CUP).
- Many supporters are trying to form Working Members Committee in their areas, Cities, colleges, nearby villages with people interested in Events organising, Peace and Unity Group, Speakers, Project conceptualizing and project writing (for participatory projects), Information Technology, Writing and Communication and there are many stories of IR which happen everyday and many supporters of IR everyday do lots of things. In 2009 as soon as INDIA Redefined started getting awards and on website only one phone number-face was there -- I started getting calls from different countries including Pakistan that they wanted to start similar movement in their countries.. I got scared. I told some of them to copy everything from our website and make Pak Redefined see this link below of Pak Redefined  
<http://www.iownpakistan.com/2011/04/14/please-send-this-to-every-pakistani-who-wants-to-make-pakistan-a-happy-country/>  
 They have also written that they got inspired by put INDIA Redefined and also gave INDIA Redefined link on their blog. I searched on Google 2 years back --if there is anything which Pakistan ever said nice about India? Why people whom we think as put INDIA Redefined Link on their website.

**On 3<sup>rd</sup> Dec 2011 in Banglore - Launch of INDIA Redefined Entrepreneurial Initiative Group by Shine Group under the leadership of Azeeza Jalaludeen, supported by Ramesh Nambiar. Both of them are from Singapore.**

- Even in Hyderabad many Rotaries, many NGOs, many common people, some corporates are doing INDIA Redefined campaign" Motivating the beggars to stop begging and start working" under INDIA Redefined banner which is

replication of INDIA Redefined 17th Dec programme in Navi Mumbai, when 12 beggar families took oath to leave begging in which Coordinators were labour class people - garbage cleaner, construction workers, watchman, car cleaner, cobbler, milkman, driver, petrol pump employees who told their true struggle stories to beggars and still chose hard life instead of begging. That motivated beggars. This happened under INDIA Redefined banner on Nerul Station in Navi Mumbai.

- Why Rotaries, Ngos even need INDIA Redefined banner---they are as such doing excellent works. The full programme details are on website. Why Prash from Rotary had to even inform me that they will do this under INDIA Redefined Banner-he could have just copied everything. Why Dr. Prash- a Rotarian with awards from Rotary and Mr. Thyagraj who is State Coordinator of INDIA Redefined in Hyderabad, has his own struggling NGO are putting all their efforts day and night inspite of their busy schedule - they could have done everything under their banners? In the event these people will talk to the beggars telling about their hardships and struggle to make an honest living, without falling prey to begging even in their darkest hours. They intend to motivate these Beggars to leave this begging profession and earn money by working hard and living in clean & hygienic manner by ensuring they clean the area where they beg or live. Many start taking initiative to organize this event with the purpose of motivating the beggars to stop begging and start working, where they will talk to beggars about their own hardships, struggle to make an honest living, without falling prey to begging even in their darkest hours. We can only guide beggars through the class of workers, who serve as examples in a class of society, who despite all odds, did not take up to begging. They worked very hard overcoming a lot of resistance, in earning their wages. These people, seen all over in society, from drivers, to cleaners to ....form role models, who can most effectively communicate with beggars, in motivation and help towards rehabilitation into society.

Even Gods did not give the credit of their Good deeds to another God. But INDIA Redefined supporters are doing so. See the pics of following event-

Hygiene & Cleanliness Campaign, held in Bangalore on 18th March 2012 by Simanta Das and Anand Raman (journalist in Indian Express)- they distributed soaps and hygiene products to slum dwellers and pencils and pens to their children. And also spoke about personal hygiene and cleanliness to them.

A. Manavalan.(All India Coordinator INDIA Redefined [www.indiaredefined.org](http://www.indiaredefined.org)) arranged a programme in his village K.N. Pettati, and gave blankets to the Senior Citizens who are affected by the Thane Cyclone at Cuddalore, Tamil Nadu. A. Manavalan distributed 100 blankets in total.

Distribution of INDIA Redefined Dictionaries, Notebooks in Munciple Schools

Held on 26th January 2012 -March for Happy India Peace Rally under INDIA Redefined banner in which One Police Van supported this with many Policemen.. Same Rally was organized last year. On 15<sup>th</sup> Aug Under the leadership of Mr. Manavalan, in Ahmedabad and also in Banaras under the leadership of a young student Ishan.

That is a separate issue that most of the activities are done by Individuals or Youth/Teen Wing, & very few State Coordinators.

You told me that things happen at grassroots level, and that needs dedicated people. I agree with you. You told me that you don't have resources; well we only need human resources first. But first let me try to answer you --

WHY INDIA Redefined?

Well, there are many wonderful organizations, NGO, Charities which do a lot of wonderful work for a specific cause, But it never seems to be enough & the overall positive effect ... .. is lost in the gaps.

Some people & organizations, NGOs are only doing their duties, just benefiting society and Country, and some are only asking for their rights. Now even if lots of people like you & organizations, NGOs who do lots of things for Education, Health, Environment etc cannot become empowered separately to ask about our rights. We have to put our credibility on on platform to do so.

Too few leaders, like Anna, have first built their credibility by doing their duties. And even the followers of such leaders have yet to do their duty towards country, society and community at large. Hence the moral authority of such movements does not last long and is dependent on the leader's karma. But right now as a supporter of INDIA Redefined no one can point out finger on others, but only do their duties that too under INDIA Redefined banner. And try to make this banner very strong & credible (putting the goodness of all the sectors-Common People+NGOs+Corporate+Govt. (May Be)

By bringing drops of people together on a common platform INDIA Redefined wants to create an ocean. Ocean strong enough to act like a Pressure Group to make Corruption or any such People accountable but also make each Indian an Awakened Citizen...We have to first fulfill our duties and responsibilities, then we automatically have the moral authority to demand our rights and once it is done on a unified platform of nobody will be able to ignore our rights. For too long as citizens we have demanded our rights through numerous movements, always ignoring our duties.

Some time back "Shudra-the Rising" movie Producer-Director & team contacted me , even reached my place to make INDIA Redefined their NGO partner--only question came in my mind was why INDIA Redefined--there are so many famous NGOs. I didn't even know that person. I was very surprised that INDIA Redefined Coordinators can't answer this question to anyone and that Director is answering me .I didn't know what decision to take so I told them that movie must be pointing finger on others- higher class --as they can't show the full movie-before releasing, only trailer . But then they kept giving calls, emails etc. They wanted make 3-4 press conference for this movie and

wanted me to talk on this, and also wanted to promote 30 NGOs who are connected with INDIA Redefined 3rd Sector Partnership program, but even though I have many letters from NGOs, even in internship students collected the data but couldn't find a coordinator of our 3rd Sec partnership programme as all CVs for Coordinating this were from some NGO people who can be biased for their own NGO. But then Mr Harish Aiyer one of the founders of INDIA Redefined and my one of the mentor wanted me to go ahead. Finally day before yesterday I went to meet producer director in their office along with Anurag Kanti, the visionary of INDIA Redefined as they had invited me many times. Now you may take it this way that INDIA Redefined wants to take mileage of some movie which may be controversial.

INDIA Redefined does not need any Political mileage---INDIA Redefined does not need media for promotion---Our activities--our website is a news channel. But if we all agree to go ahead with MOU, then those 30 genuine NGOs will get promotion, that is a separate issue that how are we going to find such struggling genuine NGOs who need promotion.

*Already in some cities people have started showing interest to form in their Cities / Villages Citizens + Corporate + NGOs + Government Collective Responsible Groups of INDIA Redefined.*

Students have supported India Redefined's Youth campaign for Green, Clean, Peaceful and United India. NRIs want to come forward to take up "Develop your own Village" Project. Thousands of ordinary Indian Citizen's participated in "I Care" Project. Youth, studying in colleges are helping to implement "EDUCATE INDIA". Students, who are willing to be part of this movement, take the oath - "I donate" 6 months of my life in training or education, for those who are underprivileged. Abhishek Ranjan a designer and animator by profession, makes designs for INDIA Redefined for IR banners, IR posters, IR visiting cards, IR identity cards, IR Flyers-like Youth Campaign, IR diwali, Holi, Id, Christmas, Guru Nanak Jayanti, Gandhi Jayanti, Sardar Patel Jayanti, Independence Day, Republic day wishes designs, slogans, and a great contributor in old website of IR. Mukhtiar Singh a member if IR in Sirsa district, along with some supporters did lots of activities for Flood Relief, like distributing food, cloths, medicines. Everyday lots of supporters plant many trees, clean dirty areas, like Mukhtiar Singh two months back planted 100 trees with the help of forest department in Haryana. In different cities many youth from different states including J&K participated in Campaign " I am an Indian first ".

During Diwali many women participated in campaign "One woman, one saree". They had to find those underprivileged women who had single saree and hundreds of women made hundreds of women wear one saree, blouse, petticoat and shawl. Prem Kumar a Bombay IIT student - one young IT genius, who is not only the youth coordinator, but is such a strong pillar. Some of the samples of works of these IIT students under Prem Kumar's leadership are

Site under construction <http://www.cse.iitb.ac.in/~premkumar/IndiaRedefined/>

India Redefined Forum <http://indiaredefined.forumotion.in/forum.htm>. Many youth volunteers participated in Slum Children Education Program of IR.

Many supporters have been promoting communal harmony. IR people have undertaken awareness programmes in slums regarding importance of vaccinations, cleanliness & hygiene, education. People have helped economically deprived housewives in small business setups like Spice Grinding & Packaging, tiffin business, stitching etc.

There are many names who were not only brainstorming for IR everyday but also trying to connect with more and more people, making strategies for IR, they were support behind many IR activities, or kept listening about IR problems and success stories everyday. like Anurag Kanti, Jaidev Amirapu, Priyank Mohan, Harish Aiyer, Vijayan, Anupriy, Devendra, Rekha Sangani, Ruchitaa, Karishma Tolani, Dr Mithlesh Kanti, Dheeraj Sanghi, Binod Mohan, Anurit, C.M Prasad, Subhash Gupta, Ashish Mohan, Rakesh Singh,

Arun Kohli, Vinay Mohan, Sangeeta Vij, Rajni , Sunita, Rekha, Anuradha, Varsha, Sudha Srivastav, Rajat Srivastav, Meenu, Nirmal Kanti, Jugnu, Sunoor, Dr Vimlesh Kanti, Manish Mohan, Simanta, Shishir Pandit, Ajay Jain, Prem, Surendra Miya, Vijay Singh, Vikash, Khoty Mathur, Kavindra, Ravindra, Ratnesh Mishra, Alka Mohan, Juhi Asthana, Nishi Aggarwal, Nandita Shankar, Ajit Ojha, Ratan KK, Amit, Rajjo, Sandeep Mane, Aniruddha Dasgupta, B. B Verma, Shailendra Kumar, Prema Kumar, M. K Verma, Sudha Verma, Anil Kulshreshtha, Renu Kulshreshtha, Rajesh Maurya, Koushik, Jayant Patwardhan, Mr. Mathur and many many more names ----

Here are some more names. This whole page will not be enough to write what they did for INDIA Redefined. Mr PBV Rajan - Lives in Chennai! 971 IIM ---Mentoring & organizing the full structure of INDIA Redefined. He can always foresee problems Gautam Mazumdar--A branding person. Many day today supports are given by Gautam--Right from talking to me everyday-writing, motivating people. Has supported me from an ordinary social worker to the making of IR and now making IR a brand.

Anurag Kanti - the visionary of INDIA Redefined

Harish Aiyer - an entrepreneur- One of the Founders of INDIA Redefined. He is another Mentor for IR from the beginning, Working Members Committee, India Redefined structure are Harish's vision only.

Vijayan - Makes IR vision reach those people where it is impossible for us to reach.

Jubi Ramchandran - An event organizing creative person. Every activity of IR is brainstormed with him. Supporting IR before it was even launched.

Priyank Mohan - an entrepreneur living in US- without his first FAQs IR couldn't have started its journey, always there for solving problems.

Jaidev Amirapu -One of the founders of INDIA Redefined the great PILLAR for IR Anurag and Jaidev have supported INDIA Redefined by paying huge phone bills, giving their office space, providing computers, their creative team, IT support and not only giving training to underprivileged youth but also giving them employment.

Anupriy Kanti - All the creative, speeches, logo, Presentations from concept level are done by this young boy Anupriy.

Ratan KK - An Entrepreneur, a charmer - How can one forget him- FIRST PRESENTATION SPEECH OF IR WAS ALL HIS CREATIVITY IN THE FUNCTION WHERE 400 WOMEN LEADERS WERE MOVED BY THE PEECH - ME, MY LIFE AND INDIA REDEFINED ON 18th DECEMBER 2009, where IR got an award for 'The Best Humanitarian Initiative of the Year 2009'.

These are the people who care deeply for India just like you much more than me! These are the People whose love for India is beyond measurement just like you! People who want to move India forward just like you! People who want an India which they can really be proud of just like you! But these people are not waiting for a miracle to happen nor are you! They are not day dreaming nor are you! They know that to change India, they have to step up, something what you must have done much before than any of us! Just like you, these supporters realize that they need a movement! A grass roots movement! A social movement which is more about awareness, responsibility and ownership by all of us. These supporters know that there are many pressing social issues which need to be addressed and am sure you know hundred times more than any of us! They also know that many people like you have done wonderful job in addressing many issues! But we know that it is still not enough! We have to work with people like you--many more like you to make an impact!

If you read this full mail you all will be proud of INDIA Redefined Youth/Teen soldiers who are everyday creating responsible, empowered citizens by bringing about "Behavioral Change"& making more Doers than Beneficiaries in our Country, since this movement INDIA Redefined [www.indiaredefined.org](http://www.indiaredefined.org) was started, by first putting their own ISR Individual Social Responsibility on this platform of INDIA Redefined .

Work profiles of All India youth coordinators, state youth coordinators, university coordinators, are mostly governed by their studies taking priority.

Since last year on Gandhi Jayanti INDIA Redefined identifies a Youth or Teen to make him or her INDIA Redefined Youth/Teen of the year on 2nd Oct. as INDIA Redefined draws its inspiration from Gandhian Movement which was a revolution focused on independence. It was also about specific actions like non- cooperation by citizens. We are just trying to apply many Gandhiji's principles' in this era, in this society and during these times. Maybe in a different flavor! Maybe the context is different! Maybe it's a different world! But the goal is same! He also wanted India a better place to live in.

Hope you read and appreciate these Initiatives of INDIA Redefined Youth/Teen wings which give hope and motivation to all of us who wish to make INDIA a happy country. Happy India may seem UTOPIAN to many of us but SOMETHING these Youth STRIVE FOR within their resources & available time and donate their time in-spite of their busy student life and never complain about lack of resources. I learnt this from a very young supporter of INDIA Redefined and whenever I get demotivated, I remind myself and often write to you all "Everything will be fine in the end & if everything is not fine then definitely that is not the END." Later saw this dialogue in a movie too.

For 80% success stories of INDIA Redefined credit goes to many Youth/Teens, & individuals who believe in these 5 requirements to "Redefine India"

- 1) Love for "India"
- 2) Passion to be the "Catalyst" of change

- 3) Belief in your "Actions"
- 4) Trust in others to become as "Committed"
- 5) Action to "Change" – yourself and others around you

Many INDIA Redefined Youth did INDIA Redefined Internship in 2011, various activities, INDIA Redefined Community Leadership Program, etc under the guidance of a youth Mahima Rathi and vision of Sukanya Narain, a young Law Graduate Student who was last year All India Youth Coordinator of INDIA Redefined, and all regular monthly reports, Internship projects were sent to me in a very organized way by Sukanya with regular updates and interaction with Youth studying in various Universities in various states. Internship Certificates were given to all those who did it successfully. INDIA Redefined had chosen Sukanya as Youth Star of INDIA Redefined & a certificate was given to Sukanya Narain by Anurag Kanti on 2nd October. Also read the following mail sent by Anurag to her on Gandhi Jayanti last year. Some of the activities pics we have put on website. The mail I sent to all of you with work profiles of various coordinators was originally Sukanya's only. She had first time made All India Youth Coordinator's work Profile, State Youth Coordinator's work profiles, University Youth Coordinator's work profile, and took regular reports from them. A part of this was gathering a full data of NGOs, social activists, CSR worldwide on the activities allotted to these youth.

Now Sukanya is INDIA Redefined Youth Wing Managing Advisor. You can read her email below how she is starting Community Leadership Program 2012. There were two kinds of Internship -one was for only Law Students which many students did from various law colleges and the other was for other students.

This year we have added Teen Wing Internship which School Students are doing under the leadership of Tanvi Khare (All India Teen Wing Coordinator) in different cities. INDIA Redefined Teen Wing recently started these two activities 1. LUCKNOW ZOO CLEAN UP, SPARROW REHABILITATION after successful completion of two campaigns "Educate INDIA -taking oath from many students-I donate 6 months of my life for those who are underprivileged" & "United India - I am an Indian first then a Maharashtrian or Punjabi or Kashmiri or Tamliian etc.. etc.. under Tanvi's leadership.

If you are a youth in Hissar (Haryana) or Chandigarh, be a part of Anil Sharma's initiative for INDIA Redefined Diabetic Awareness Program and Lipid profile camp. If you are in Mumbai, be a part of Mr Kiran Aughare's initiative for Municipal Schools & "Monsoon campaign in slums of Mumbai"

A dedicated INDIA REDEFINED youth supporter Shashank Shekhar Singh a student of MSW organized a tree plantation ceremony in college, initiated and successfully executed I care (Slum Children Education Program) for 5 months.

A youth Vikash with a great vision for Rural India and youth has written great articles for IR, helped in selecting people for writing and communication, organized an event on 2nd OCT.-Relevance of Gandhi's vision and message for the youth and rural economy - A tribute to Gandhi on his Birthday, wrote great things on behalf of IR on Verdict on the fate of Ayodhya, on INDIA -UNIFIED DIVERSITY & DIVERSIFIED UNITY, on Nationalism in IR, on India Redefined' is working to achieve the high HP-Happiness Quotient, on IR's Common United Platform(CUP).

Many youth/teen participate in "I Care" Project since 2009 till today.

Youth, studying in colleges are helping to implement "EDUCATE INDIA". Another youth Abhishek Ranjan a designer and animator by profession, has made many designs for INDIA Redefined and a great contributor in old website of IR.

Many youth volunteers participated in Slum Children Education Program of IR.

Every year on 26th January, 15th Aug youth participate in March for Happy India Peace Rally under INDIA Redefined banner under the leadership of All INDIA Coordinator, earlier Gujarat State Coordinator A Manavalan, who also distributed INDIA Redefined Dictionaries, Notebooks in Municipal Schools, and also arranged a programme in his village K.N. Pettati, and gave blankets to the Senior Citizens who are affected by the Thane Cyclone at Cuddalore, Tamil Nadu. A. Manavalan distributed 100 blankets in total Anupriy is another youth who is a strong pillar of IR. He has the brain behind All the creative, speeches, logo, Presentations, I care Project, PPT, Tedx PPT, Creating India of tomorrow PPT -everything from concept level are done by this young visionary Anupriy, who is now working with Nikunj Merchant, who is another youth -an asset for INDIA Redefined on making structure of the structure of INDIA Redefined.

Many youth participated when INDIA Redefined launched its campaign from kathua district in leadership of Mahesh Kaul, in Jammu region of J&K by visiting the Hiranagar Fort, Lakhapur Fort and other peripheral temples including an ancient Shiva Temple constructed by Pandavas, The aim of this campaign was to sensitise the local people about their heritage and culture. India redefined created an awareness drive by involving the local people to preserve their heritage as it has all India domain and the stakeholders. Emphasis was laid on the economic aspect of heritage in terms of the multiple effects of tourism. India Redefined was lead by Mr. Sunil Sharma, District Co-ordinator Kathua for India Redefined. Mahesh Kaul, state co-ordinator for India Redefined was the Resource person, Jatin Chanjotra from IIPA, Ranjeet Sharma from Sangarsh, Inder Pal from J&K bank comprised the other team members. The event was organised on 14 April 2010.

Many Coordinators find so many attachments at the time of appointment , as Identity cards+ visiting cards+ different designs of banners+ Steps to be taken by Coordinators as a freedom to take INDIA Redefined (IR) forward adding his/her vision & many are now trying to make it Collective Responsibility of NGOs+Citizens+Corporate+Govt. Even though everything is approved by Coordinators before appointment. Work profiles of Coordinators & Steps to be taken by Coordinators is written on [www.indiaredefined.org](http://www.indiaredefined.org) Many people who came forward as Coordinators later find even their own promises as a burden on them.

Many youth only do certain small activities like cleaning a dirty area, growing trees, saving electricity, Hygiene Programs in Slums, Planting Trees, training computer illiterates, putting plastic sheets on houses in slum areas of some cities like Mumbai in these rains, Teaching English in underprivileged areas, which come under "I Care" initiative under this banner of INDIA Redefined, the non political a citizen's empowerment movement . Many supporters like Prash are replicating Beggars Campaign-to stop begging which was success on 17th Dec on Navi Mumbai Station- now will be replicated in Hyderabad on 29th July involving so many NGOs, Rotaries & Citizens. Many youth have motivated others to make groups for initiating Campaigns like Mission Admission Campaign, Educate India, Green India, I Care, Develop your own village, Clean India, United India, Motivating the beggars to stop begging and start working, Awaken India, Healthy India, Harmony, Peaceful India , many have taken this initiative to go & teach English & Computers in municipal schools.

Many supporters including Youth and Teens do various campaigns. Please read the one year journey of INDIA Redefined on website. These are the people who care deeply for India just like you all! These are the People whose love for India is beyond measurement just like many of you! People who want to move India forward just like you! People who want an India which they can really be proud of just like you! But these people are not waiting for a miracle to happen nor are you! They are not day dreaming nor are you! They know that to change India, they have to step up, something what you must have done much before than any of these youth! Just like you, these supporters realize that they need a movement! A grass roots movement! A social movement which is more about awareness, responsibility and ownership by all of us. These supporters know that there are many pressing social issues which need to be addressed and am sure you all know hundred times more than any of them! They also know that many of you have done wonderful job in addressing many issues! But these youth know that it is still not enough! They have to work with people like you--many more like you to make an impact!

All these young people who are working hard to make INDIA Redefined a strong platform to ensure better governance, better politicians, better bureaucracy, better infrastructure, killing of corruption and a better India for ourselves & our future generation. got motivated by only one line-"Don't leave governance to the people who are not our representatives, don't leave Policy to the people who do not feel they are accountable to us, and don't leave all the other problems like literacy, slums, environment etc to NGOs and social workers who struggle without Citizen's support!"

Recently our Teen Wing group at Lucknow undertook a group event called 'Recyclathon'. These students from La Martiniere School effectively increased awareness about the need to recycle usable items, in order to save our depleting resources. The items included everything from used straws, old pieces of wood, twisted and used screws, old tyres, plastic bottles, and buttons etc, well illustrated in our video. The students also organised a band event called 'band slam' as a means to attract the crowd. The event was met with success with a good no. of students attending and participating; they realized the use of waste materials.

The event was conducted by Abhinav Saxena (9532993375) – [abhinav.saxena0@gmail.com](mailto:abhinav.saxena0@gmail.com) supported by members:

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Name: Tanvi Khare

Post- All India Coordinator-Teen wing

Date of appointment:- 7th march,2012

Term-March 2012-present

As an All India coordinator of Teen Wing my activities included:-



'United India Campaign' (from 15th march-30th march)  
 'Educate India campaign' (from 15th march to 30th march)  
 Undertaking internships of 20 people as per date(may 2012 to present)  
 Worked in an NGO as a social responsibility for up to 20 days (may to june 2012)  
 Initiated more people into joining the organization.(as a formal representative)  
 There were a total of 2 groups with 10 people each in the internships. As per the requirement they have completed two activities (one pending submission but completed) from June 15th to July 30th.

GROUP 1:-

1. SPARROW REHABILITATION:

2. Recyclathon:-

Team Leader- Abhinav K. Saxena (9532993375) – abhinav.saxena0@gmail.com

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Mirat-ul Fatima	8005465195	miratul@gmail.com

1. Flash Mob

2. LUCKNOW ZOO CLEAN UP:

Team Leader-Parnika Madar (9559766678) – parnikamadar94@gmail.com

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It was much easier for these youngsters to understand that too few leaders, like Anna, have first built their credibility by doing their duties. And even the followers of such leaders have yet to do their duty towards country, society and community at large. Hence the moral authority of such movements does not last long and is dependent on the leader's karma. All these youth understand that we are not affiliated with a single political party or motive. But do not hesitate to work with any and every political party, business houses or NGO for the right cause. So all these young soldiers are trying to bringing drops of people together on a common platform INDIA Redefined to create an ocean. Ocean strong enough to act like a Pressure Group to make Corruption or any such People accountable but also make each Indian an Awakened Citizen...Read the stories of this young soldiers of INDIA Redefined, to whom it was very easy for me to understand that they cannot point out fingers on anyone today, they do understand that they cant talk about what "Country can do for them but what they can do for Country", as Kennedy said. These youth have a hope much more than many of us that tomorrow INDIA Redefined can act as a pressure group, as needed, will align with right causes and people to achieve the goal of making INDIA a Happy Country. These youngsters know it very well that these things don't happen overnight and it will take many-many years to make this happen. We are looking forward to working with many of you in next many years. Without your support, it won't be possible to Redefine India.

If possible read the following.

Everywhere we all talk of problems in India – but do little.

Part of the reason is that we think that solving these are the government, Politicians, bureaucracy, economists or NGO's, Corporate or Social Worker's responsibility – not ours.

But shy away from even talking about our responsibilities as a citizen of the country. Many of us do not Even bother to vote and then criticize the people who are elected on vote Bank politics.

This INERTIA is the root cause of many of our problems and we are partly to Be blamed.

We have left governance to people, who are not really our representative, Policy to people who do not feel they are accountable to us, we have left environment, slum, and literacy to NGOs, Social Workers who struggle without our support. – The list can go on and on...

So came the idea of INDIA REDEFINED

– A movement to create responsible and empowered citizens by bringing About “Behavioral Change”.

It is only when we do our duties we shall be empowered to demand our Rights. It is by this change in behavior that we can unlock people's potential to be Empowered citizens. This will redefine how we think and act as an Indian.

.....and that is what INDIA Redefined is about. So, what is the Vision of INDIA Redefined? It is simply –

CREATING A HAPPY INDIA

And how can we create a Happy India?

Most of the ordinary people want to do something for the Country, they just don't know how. The idea is to mobilize these masses and bring them together. How does INDIA Redefined do it? By giving a structure to this... 'Desire to do something'. By creating an opportunity for them, to achieve small successes in doing Something for the society ... Something within his resources and available time - Be it planting trees or cutting down the electricity consumption – a simple Successful activity, that would not only be beneficial at a larger scale but Also provide the motivation to strive for bigger changes.

Developing this behavioral change across Indians of all strata, INDIA Redefined plans to tackle problems, leveraging the power of individual. It is a citizen's empowerment movement - a platform for ordinary citizens By ordinary citizens – each fulfilling his own ISR - Individual Social Responsibility. What makes this movement unique or even different?

Well, there are many wonderful organizations, NGO, Charities, and People which do a Lot of wonderful work - But it never seems to be enough. Most of them work within a context or for a specific cause, that the overall Positive effect ... .. Is lost in the gaps. One of the biggest reasons is that we have not tapped efficiently into the Potential of the individual.

INDIA Redefined is a platform for people from different Diversity, backgrounds, different social class, having different outlooks and Opinions to come together and work towards redefining India. That is why INDIA Redefine's vision is created by an amalgamation of Different visions that ultimately leads to a HAPPY INDIA. It is important to understand that we are not affiliated with a single political Party or motive. But do not hesitate to work with any and every political party, business Houses or NGO for the right cause By bringing drops of people together on a common platform INDIA Redefined creates an ocean – Ocean strong enough to make government, politicians, public servants not only accountable but also make each Indian an Awakened Citizen... People appreciated the movement from all over World and there are many supporters from All Strata of life, from all over India, NRIs, from other Countries, People of different Nationalities too. This shows that there are people out there who want to 'do Something'...Make a difference. All they need is the platform. The idea has not only got support of people but also some recognition – It was adjudged “The Best Humanitarian Initiative” in December 2009

In this long journey of redefining India, we have taken only a few baby steps But then again, a journey of thousand miles begins with a single step... This idea.... Idea of a movement that is trying to tackle most, if not all, social Issues and help citizens become empowered by the means of behavioral Change, asks you for only one thing Donate Your TIME.

Dr Nath, Even I don't have any money to go forward -----health has become so bad that docs tell me I can't cross 50 -----live in a rented house-----no back up office-----no secretary-----I am just an ordinary person with lots of imperfection, no great visions, ambitions, or big qualities. By profession I am an animator and designer. I am neither the leader of INDIA Redefined nor the visionary. I am just the face of common people in this Movement and this face will keep changing as we get more people who has done some works for Society & Country within her/his resources and available time without forming any NGO, without donation, without joining Rotary or Lions /Lioness Clubs, without having a single follower or without people calling him/her a social worker. There are lakhs of people who have done greater works than me and do more deserve to become face of common people. But we have to find them.

It is very easy to tell me what to do, but few people understand it. That is why I told you to talk to Mr Rajan. Also give your inputs for this-According to Anurag Kanti, being the visionary- he says that all appointments should be made provisional for a 3 months period. There has be certain criteria which need to be fulfilled by the appointee in that 3 months e.g. conduct 3 activities (other criteria as decided) only on successfully doing these things will the appointment be converted from provisional to permanent for (1 year or 2 year).

There are many names who were not only brainstorming for IR everyday but also trying to connect with more and more people, making strategies for IR, they were support behind many IR activities, or kept listening about IR problems and success stories everyday. like Anurag Kanti, Jaidev Amirapu, Priyank Mohan, Harish Aiyer, Vijeyan, Anupriy, Devendra, Ruchitaa, Karishma Tolani, Dr Mithlesh Kanti, Dheeraj Sanghi, Binod Mohan, Anurit, C.M Prasad, Subhash Gupta, Ashish Mohan, Rakesh Singh, Arun Kohli, Vinay Mohan, Sangeeta Vij, Rajni, Sunita, Rekha, Anuradha, Varsha, Sudha Srivastav, Rajat Srivastav, Meenu, Nirmal Kanti, Jugnu, Sunoor, Dr Vimlesh Kanti, Manish Mohan, Simanta, Shishir Pandit, Ajay Jain, Prem, Surendra Miya, Vijay Singh, Vikash, Khoty Mathur, Kavindra, Ravindra, Ratnesh Mishra, Alka Mohan, Juhi Asthana, Nishi Aggarwal, Nandita Shankar, Ajit Ojha, Ratan KK, Amit, Rajjo, Sandeep Mane, Aniruddha Dasgupta, B. B Verma, Shailendra Kumar, Prema Kumar, M. K Verma, Sudha Verma, Anil Kulshtreshtha, Renu Kulshreshtha, Rajesh Maurya, Koushik, Jayant Patwardhan, Mr Mathur and many many more names ----

Here are some more names. This whole page will not be enough to write what they did for INDIA Redefined.

Anurag Kanti - the visionary of INDIA Redefined

Harish Aiyer - an entrepreneur- He is Mentor for IR, Working Members Committee, Portal, India Redefined structure are Harish's vision only.

Vijeyan - All day today supports are given by Vijeyan, he can always foresee problems and a great problem solver for IR

Priyank Mohan - an entrepreneur living in US- without his first FAQs IR couldn't have started its journey, always there for solving problems.

Jaidev Amirapu - the great PILLAR for IR Anurag and Jaidev have supported INDIA Redefined by paying huge phone bills, giving their office space, providing computers, their creative team, IT support and not only giving training to underprivileged youth but also giving them employment.

Anupriy Kanti - All the creative, speeches, logo, Presentations from concept level are done by this young boy Anupriy.

Ratan KK - An Entrepreneur, a charmer - How can one forget him- FIRST PRESENTATION SPEECH OF IR WAS ALL HIS CREATIVITY IN THE FUNCTION WHERE 400 WOMEN LEADERS WERE MOVED BY THE PEECH - ME, MY LIFE AND INDIA REDEFINED ON 18th DECEMBER 2009, where IR got an award for 'The Best Humanitarian Initiative of the Year 2009'.

Dr Harsh Vardhan and Indresh Kumar are two great people.

All these people made the vision of IR clear, and were great pillars in forming this movement. All these activities supporters of IR did within their resources and available time, without taking any funding or asking for any Donation. They just DONATED THEIR OWN TIME, EFFORTS, IDEAS, ENERGY.

To fight against corruption also one has to become strong enough, so people are making IR a strong platform. It is only when we do our duties we shall be empowered to demand our rights. It is by this change in behavior that we can unlock people's potential to be empowered citizens. This will redefine how we think and act as an Indian. ....and that is what INDIA Redefined is about. WE ARE NOT STANDING IN PARLIAMENT. WE ARE JUST INDIAN CITIZENS. IF PEOPLE CAN PUT BETTER IDEAS IN INDIA REDEFINED INSTEAD OF FINDING FAULTS LIKE TWO OPPOSITE PARTIES IN PARLIAMENT, WE CAN HOPE FOR HAPPY INDIA.

If you can help then the first step is form Working Members Committee in your areas, Cities, colleges, nearby villages with people interested in Events organizing ,Peace and Unity Group, Speakers, Project conceptualizing and project writing (for participatory projects), Information Technology, Writing and Communication and convert the following text in any local language you know of that area. You can also send the following content to anyone you know in any state if India, who can translate it in their local language or speak about it to others, in groups, Colleges, Rotary, Lions, or any clubs, LinkedIn, facebook or any forum or, make flyers, banners, posters, or publish this in local newspaper or can send this to every Indian they know who wants to make India a Happy Country ----- India Redefined draws its inspiration from Gandhian Movement which was a revolution focused on independence. It was also about specific actions like non- cooperation by citizens. We are just trying to apply many Gandhiji's methods in this era, in this society and during these times. Maybe in a different flavor! Maybe the context is different! Maybe it's a different world! But the goal is same! He also wanted India a better place to live in. Also need Students support in India Redefined Youth campaign for Green, Clean, Educated India, Peaceful and United India. Youth, studying in colleges are helping to implement "EDUCATE INDIA". Students, who are willing to be part of this movement, take the oath - "I donate" 6 months of my life in training or education, for those who are underprivileged. Volunteer who want to participate in above activities, please first Join on [www.indiaredefined.org](http://www.indiaredefined.org) mail on [contact@indiaredefined.org](mailto:contact@indiaredefined.org) with their college name, address, email and mobile number.