

**Launch of INDIA Redefined Entrepreneurial Initiative Group (EIG) in Bangalore-on
Dec 2 & 3 Dec 2011**

International Presence & Support for the INDIA Redefined Movement.

INDIA Redefined Entrepreneurial Initiative Group (EIG) is For Entrepreneurs including Social Entrepreneurs, who have already succeeded in their fields and is also for those Entrepreneurs including Social Entrepreneurs who want to initiate some Activities, or Initiatives on this platform. Supporters of INDIA Redefined are across the globe and in all the States of India.

INDIA Redefined Movement is founded by Ranjana Kanti, with visionary, Anurag Kanti, from Mumbai. She is the face of the common people, who has been doing many social initiatives in her own ways since the last 20 years.

Many initiatives has been going on, in a flexible structure, intended to give NGOs, organisations & individuals free hands to do what they feel is important, in line with the vision for India. Todate, they have some 400,000 members/volunteers globally.

In order to address the various issues & challenges of India, they've started various focus groups to coordinate the various projects on hand. Some of the groups formed include, Youth, Health & Hygiene, Rural Development, etc.

David S.R., Manager of Golden Square from Bangalore, has been part of INDIA Redefined, working as a volunteer & member of Trees for Free (www.treesforfree.org), and has planted more than 35,000 trees in Bangalore.

ENTREPRENEURIAL INITIATIVE GROUP(EIG)

The historical event of INDIA Redefined in S Hotel, Bangalore was held of Dec2 & 3 2011, was also to mark the launch of EIG. It was also the FIRST event INDIA Redefined held in Karnataka and the South India.

Azeeza, Jalaldeen, a Singapore-born Indian, with parents from Kottar, Nagercoil, has been appointed the National Co-ordinator of Entrepreneurial Initiative Group(EIG). By profession, she is the co-founder of a social enterprise operating with teams in Singapore, Malaysia & India. She is a social activist, and also professional trainer of International Professional Speakers & Trainers.

She is the fore-runner of the EIG mission, in creating socially responsible businesses that focus in adding-value to everyone, and also connecting with other like-minded

entrepreneurs, in achieving the vision of INDIA Redefined.

The aim is to reach out to existing Business owners, create rural entrepreneurial development initiatives & also in encouraging and supporting growth of NEW entrepreneurs.

The Group is also creating many local & international co-ordinators, tying up with various local & international bodies in achieving its aim of creating internal & external collaborations that brings businesses together in more productive & conscious ways.

One of the tie-ups include the Official International Magazine for the program is Velli Malar(Singapore) www.vellimalar.com, with online and offline presence. They do coverage of the program, INDIA Redefined & EIG activities, and will be working closely with EIG, to create exposures for India Business owners & their businesses to the Singapore/global community.

HIGHLIGHTS OF THE ONE AND A HALF DAY PROGRAM

Professional and Business Owners came from All over India, travelling long distances to be at this program that had some unique & first of its kind highlights.

This program gave whole new dimensions to all present. Sharing with them some profound Universal Principles that can be applied in their business, for consistence growth & long-term success. It also gave them new distinctions about doing business in the 21st Century, to keep up & develop their business in more exponential ways.

The program provided a business networking & collaboration platform for all to explore future possibilities of working together, in/from India.

- 1) “Money & Me” Program & Sharing on Conscious Entrepreneurism by Dame DC Cordova, CEO of Excellerated Business School, USA.

This is the world’s oldest 32 years old Business Training School, that uses experiential learning – Excellerated Learning , and has more than 200,000 graduates from 65 countries, including US & Asia Pacific, namely Malaysia, Singapore, Australia & China. This was the FIRST time Dame DC addressed the business people in India.

- 2) “Propreneurism” with Dr Ramesh Nambiar Hon. Phd (aka Abdul Rahman Nambiar), Founder of SHINE (Self-Help International Network Enterprise), Singapore, a social enterprise that creates social enterprises globally. They were also the sponsor of this launch.

This is their 5th visit to Bangalore, for the year in sharing social entrepreneurial education.

SHINE Academia De Aedificatio is one of the pioneers & authorities in the International Professional Speakers & Training Industries, with clients all over the world.

- 3) Founder Ranjana Kanti addressed the crowd from Bangalore for First time, with complete information on what is INDIA Redefined, the vision & mission, and what is required of the common people to become doers than beneficiaries.

21years old, Anupriy, from Mumbai, currently studying in Bangalore, is one of the founding members of INDIA Redefined. He addressed the crowd, giving clarity in the logo and how the name came about. He said that INDIA Redefined is just the first call for the Indians to come together, for future possibility of creating "Earth Redefined". Anupriy who has given the name, logo, made All creatives like T shirt designs, many PPTs gave a presentation-where he spoke about logo explanation (Open India Map), color of the logo, Style of writing INDIA Redefined , role of youth and told INDIA Redefined is just the beginning, youth can Redefine the full Globe, without any boundaries.

Other Supporters of INDIA Redefined who came also Spoke there. Speakers were Ratnesh Mishra from Banaras, who is a strong Pillar of INDIA Redefined,

- 4) Presentation of "Conscious Entrepreneurism Award 2011", recognising 6 businesses in INDIA, who have demonstrated successful implementation of consciousness & social responsibility in doing business. They come from various industries including, Construction, Education, Internet Solutions & HR.

Our heartiest congratulations to the winners of the Conscious Entrepreneurs Award 2011, presented by SHINE(Self-Help International Network Enterprise)

Ratnesh Mishra of Hansved Infrastructure(Maharashtra)

Uma Ravishankar of Evoluer (Karnataka)

Jerin Jacob of Secrets of Success (Kerala)

Varada Murthy of People First Leadership Academy (Karnataka)

Shilpi Khandelwal of Tour De Force (West Bengal)

Bharathiraja/Kishore of Mitra Solutions (Tamil Nadu)

Learn the same exact strategies that have helped industry leaders, influential experts & extraordinary people.

A Must-Attend Program to bring you more peace of mind, prosperity, efficiency and control.

Discover the Most Powerful Wealth Secret Used by more than 80,000 Successful Entrepreneurs from 65 Countries Worldwide... Learn the same exact strategies that have helped industry leaders, influential experts and extraordinary people from all over the world to create the life they deserve.

WHY YOU MUST ATTEND THIS PROGRAM?

"Higher Consciousness" in business has come to vogue... Socially-responsible entrepreneurs/business giants like Warren Buffett (sp), Bill Gates — and in Singapore the likes of Dr. Datuk Jannie Tay — have led the way in pioneering making money by doing well and contributing to others, a profitable and acceptable practice around the world.

Business magazines such as Fast Company, Fortune and other publications both on- and off-line constantly have on Social/Conscious Entrepreneurism.

The art of cooperation, supporting teams to greater productivity through conscious-business practices, giving your customer/client more value than they ever dream of, and caring about the environment and the effect your work/products and services have on the world, is here to stay. There's no choice but to join this fast-growing trend to stay ahead of the game. It's the way of the 21st century.

HIGHLIGHTS OF THE ONE AND A HALF DAY!

Dec 2nd 6:30 PM - 9:30 PM

MONEY AND ME - Understanding your relationship with Money

Dec 3rd 9:00 AM - 4:00 PM

CONSCIOUS ENTREPRENEURISM
Choosing to Make Our World Better
PRO-ENTREPRENEURISM
Going Beyond CSR & Sustainability

Dec 3rd 6:00 PM - 8:30 PM

Launch of **INDIA Redefined** — EIG
Award Presentation: FIRST 5 "Supporters of Conscious Business" 2011!

ALL MEALS/SNACKS PROVIDED.
Rs. 2200/- PER PERSON -
ALL PROCEEDS GO TO CHARITY.

A project of
Entrepreneurial Initiatives Group (EIG)

INDIA Redefined

Actions for Change - A Non-Political Citizen's Empowerment Movement

CONSCIOUS ENTREPRENEURISM

Choosing to make our world better



Dec 2nd 2011, 6:00 PM to 9:30 PM

Dec 3rd 2011, 9:00 AM to 8:30 PM

Awareness & Education on
"Conscious Entrepreneurism" for Business Owners
& Management Professionals in India.

Opportunities for Quality Networking & Collaboration
among local & overseas businesses.

Organized by:



Money & You

TOUR DE FORCE

Secrets of Success

Join us in this amazing
global movement and you'll find
yourself way ahead of the curve!

TESTIMONIES FROM GRADUATES OF EXCELLERATED® BUSINESS SCHOOL

"I encourage anyone to take this program, for it will not only show you how to do a minor vector in your life — it will re-vector your entire life and you will be grateful for it." — Jack Canfield, "Chicken Soup for the Soul"

"I was fortunate to be personally trained by D.C. Cordova in the art of getting teams of volunteers to work together and get fast powerful results with low effort in short time periods. Since employees are easier to organize and work with than volunteers, and because world competition is forcing all businesses to become better at quickly serving customers well, D.C.'s experienced, honed, practical methods may well improve your business or organization (and its cash flow)." — Rolf Parla - Investor

"You will come away with a whole new set of paradigms and tools that will take you to the next level. It WILL change your life." Keith Cunningham — Entrepreneur, Author, Keys to the Vault Program

Read more at: <http://www.excellerated.com/graduates>

*Excellerate with Excitement! Meet your Goals
for Wealth and Success through Excelleration!*

SPECIAL GUEST OF HONOR

Dame DC Cordova
CEO of Excellerated Business School®
Co-Founder of Money & You® Program (1978)
Author of the Money-Making System

Her global organization has over 100,000 graduates since 1979 from the Asia Pacific and North American regions in English and Chinese. Her programs have been presented in the U.S., Canada, Australia, New Zealand, Singapore, Malaysia, China, Hong Kong, Taiwan and Brunei. In Europe other Excellerated programs have been translated and presented in various languages, including Spanish, French and German. These programs' markets will continue to expand globally.

Register at: <http://www.moneyandyou.co.in/conscious-entrepreneurism>
E-mail us: mail@moneyandyou.co.in



DC Cordova

DC is an Ambassador of New Education because of her tireless pursuit to transform educational systems around the world to eradicate poverty and hunger. DC is a Mentor of Nurturing because of her work with high-level entrepreneurs/business leaders.

*Her purpose is to Uplift Humanity's
Consciousness Through Business.*

<http://www.dccordova.com>

With DC,
meet the Founders of
"SHINE" and "INDIA Redefined"

Dr. Ramesh Nambiar Hon. PhD

Founder of SHINE, with his 25 years experience in the International Professional Speaking & Training(IPST) industry, he is committed to transformational work, supporting Indians grow in this under-explored trillion dollar industry, from Asia.

He is also passionate in supporting businesses here shift from thinking just CSR & sustainability, to be society & prosperitability focused.

SHINE Mission:
TRANSFORMING SELF
TRANSFORMING INDIA

INDIA Redefined Vision:
Awakened, informed, educated,
Clean, green, sustainable,
Healthy, prosperous, happy India.



Dr. Ramesh Nambiar



Ranjana Kanti

Ranjana Kanti is the co-founder, a grassroots worker and face behind Best Humanitarian Initiative 2009 award winner a Non-political Citizen's Empowerment Movement. INDIA Redefined, which is aiming to make more Doers than Beneficiaries.

Under Ranjana's leadership, INDIA Redefined is actually becoming people's movement day by day, creating responsible, empowered citizens by bringing about "Behavioral Change" throughout the country and awakening people.

www.indiaredefined.org

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