INDIA Redefined AWARENESS & Back Office Support

Lets reach people....Lets make, we -the citizens come on a common platform.

Here's an opportunity for the Teens/Youth of today that literally lives on Facebook or any social networking sites and have internet as their second home, to use it to their advantage and make it worthwhile!

INDIA Redefined Awareness Campaign for a period of 3 months:

INDIA Redefined has the following facebook pages which are going to be the subject of this campaign

THE CAMPAIGN:

Applications are invited from the Teens for the position of Administrators for these Facebook pages and the procedure will be as follows:

§ Four Teens will be selected as administrators of each Facebook Page

§ The changes on the pages, number of members, initiatives taken to promote INDIA Redefined on FB, etc will be monitored over the period of 3 months.

At the end of 3 months, all the Facebook pages will be evaluated and INDIA Redefined awareness campaign champions will be selected on the basis of the 4 Facebook Pages chosen and awarded the IR certificate of 'Social Networking Online Community Awareness Champion.' The criteria for judging will include the number of members by the end of three months, creativity and innovativeness in the marketing skills used to attract the attention of the common citizens to IR and its ideologies and any extra efforts put in by the admins. of each page.

College Students should send in their applications showing their interest to organize/participate in the campaign along with their resumes to youth4change@ndiaredefined.org & School Students on teen4change@ndiaredefined.org

The Facebook pages will be assigned only after the receipt of all applications but preferences with respect to the same can be mentioned in the application itself.

INDIA Redefined pages for different States and Union Territories:

India Redefined Maharashtra, India Redefined Delhi NCR, India Redefined Tamil Nadu, India Redefined West Bengal and some Pages like India Redefined United Kingdom, India Redefined New Zealand, India Redefined UAE, Nepal etc

<u>INDIA Redefined pages for different Wings like</u>--Many wings don't have pages on facebook. Remember to make those pages & edit same info on each page witten on INDIA Redefined Message on front page of website.

INDIA Redefined pages for different Campaigns

Ø AWAKEN INDIA - By bringing about AWARENESS, EDUCATION&COMMUNICATION Ø CLEAN INDIA - Of CORRUPTION, POLLUTION, UNHYGIENIC CONDITIONS, DIRTY ENVIRONMENT, CONTAMINATED WATER & SOIL - (ANYTHING REQUIRING CLEANSING) Ø GREEN INDIA - RESULT OF CLEAN INDIA and using OF GREENING OF INDIA, EMMISSION REDUCTION & REDUCING EFFECTS OF CLIMATE CHANGE Ø HEALTHY INDIA - WILL RESULT FROM CLEAN INDIA and dedicating SPECIFIC FOCUS ON HEALTH ISSUES

Organizers who who will add further pages & edit info & pic of page will surely get a certificate of INDIA Redefined Back Office Support. Same thing can be done by making different Groups of INDIA Redefined with same information.